

SHASTA COUNTY Veterans Services | www.shastacounty.gov



PRESS RELEASE

FOR IMMEDIATE RELEASE Contact: Veterans Services Office

Date: November 1, 2023 Phone: 530-225-5616

Shasta County VSO to Participate in 'OPERATION GREEN LIGHT' In Support of Local Veterans November 6 - 12

Shasta County, CA – County buildings will be illuminated green November 6th through the 12th as part of *Operation Green Light*, a national initiative of the National Association of Counties (NACo) to support military veterans, as well as raise awareness about the unique challenges faced by many veterans and the resources that are available at the county, state, and federal level to assist veterans and their families.

In addition to lighting county buildings, residents and businesses are encouraged to participate by simply changing one light bulb in their house to a green bulb. This can be an exterior light that neighbors and passersby see, or an interior light that sparks a conversation with friends.

By shining a green light, we let our veterans know that they are seen, appreciated, and supported. While this event is focused around the week of Veterans Day, participants are encouraged to continue shining the light year-round. Residents can share their participation on social media using the hashtag #OperationGreenLight.

Upcoming veterans events and *Operation Green Light* participation in Shasta County include:

- Veterans Day Parade Shasta Lake 11/4
- **Sundial Bridge Lighting** 11/7 11/10
- Shasta County Admin Building Lit Green 11/6-11/12
- "Salute to Veterans" Fundraiser at Cornerstone Banks in Anderson and Redding – Drive through donations event to provide RABA bus passes for vets – 11/9, 6am - 1pm

"Operation Green Light is a simple way to express our collective appreciation for the public service of our veterans," said NACo President Denise Winfrey. "We encourage everyone to join us in displaying a green light for our veterans and to also reflect on how we, as a nation and at the county level, assist our military service personal back into civilian life upon completion of their service to our country."

Visit www.shastacounty.gov/veterans for more information and links to resources available to veterans.