

## SHASCOM 911

SHASTA AREA SAFETY COMMUNICATIONS AGENCY 3101 South Street, Redding, CA 96001-2379 (530) 245-6501 Administrative Office (530) 245-6500 Dispatch FAX (530) 245-6530

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\*\*PRESS RELEASE\*\*

## New Shasta County Public Warning System (AlertShasta) – Action Needed

SHASCOM 911 would like to make you aware that Shasta County is transitioning to a new emergency alert and public warning system, **AlertShasta**. Our previous alerting system, CodeRed, will no longer be used after May 1, 2024. If you have previously signed up with CodeRed and would like to continue to receive alerts, you must register for AlertShasta.

AlertShasta is a comprehensive system designed to keep residents informed and safe during public emergencies or when critical information needs to be broadcast.

AlertShasta is a significant upgrade and introduces a range of enhanced features to ensure effective communication during both emergency and non-emergency situations. This new public warning system is available for all residents of Shasta County, including those residents who reside in the various incorporated cities within the County.

All residents are urged to sign up for the Shasta County Public Warning System, AlertShasta by scanning the QR code listed below with your smartphone. If you would like to register using your computer, visit our website at <a href="https://www.shascom911.com/">https://www.shascom911.com/</a> and click on the "AlertShasta" tab near the bottom of the page.

AlertShasta offers several key features and benefits that include:

- Comprehensive emergency alerts during natural disasters, public safety concerns and other emergencies
- Options to receive alerts via text messages, phone calls, or email
- Benefit from advanced geolocation technology that delivers targeted alerts based on your specific location, minimizing unnecessary disruptions

It is important to note, AlertShasta is a product of Genasys that works in conjunction with Genasys EVAC, formerly known as Zonehaven, that was implemented last year in Shasta County. For information about EVAC, go to protect.genasys.com (<a href="https://protect.genasys.com/">https://protect.genasys.com/</a>), enter your address in the search bar, and make note of what zone you are in. In an emergency, first responders can use this system to quickly notify the public of evacuations and more. Know Your Zone and share the information with your friends and loved ones. We recommend signing up for both notification systems.



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To learn more about AlertShasta, please visit our website. For questions email: alertshasta@shascom911.com

Lieutenant Levi Solada Redding Police Department SHASCOM Director 3101 South Street Redding CA 96001





