

PHAB

Public Health Advisory Board

REVISED Agenda - Regular Meeting

John Coe, MD
Physician
Mercy Family Health

Toni Donovan, Chair
L.A.S.H. Treasurer

Laura Dougan
Director of Clinical
Operations
Shasta Community
Health Center

Deanna Gallagher
Director
Shasta Thrive / Manter
House
District 5
Representative

Sharon Hanson
Nurse Practitioner
Mountain Valleys
Medical Center
District 3
Representative

Kay Kobe
Chiropractor / Business
Owner
Shasta Lake
Chiropractic

Kristen Lyons
Chief Executive Officer
Shasta Family YMCA

Mike Mangas
News Anchor
KRCR TV

Judith Menoher
Retired Educator
Board Member
Dignity Health
Connected Living

Ann Morningstar
Shasta Mosquito and
Vector Control District
District 4
Representative

Kristie Stephens
Quality Consultant
Department of
Veteran's Affairs

Richard Yoder, MD
Retired Physician
Community Volunteer
District 1
Representative

Date: July 13, 2022 **Time:** 12:00 – 2:00 pm
Location: Shasta County Public Health, 2660 Breslauer Way
Community Conference Room

This meeting will be accessible to non PHAB members virtually via GoToMeeting.

GoToMeeting

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You can also dial in using your phone.

United States: [+1 \(646\) 749-3122](tel:+16467493122)

Access Code: 993-318-637

This meeting will be audio recorded.

1. **Call to Order and Introductions**
2. **Public Comment Period:**

To Address the Board During Public Comment:

The Brown Act (Government Code Section 54950 et seq) requires that every agenda for regular meetings provide an opportunity for members of the public to directly address the Shasta County Public Health Advisory Board on any item on the agenda or any item not listed on the agenda that is within the subject matter jurisdiction of the Board, before or during the Board's consideration of the item. Persons wishing to address the Board should fill out a Speaker Request Form by 10:00 a.m. prior to the beginning of the meeting (forms are available from phadmin@co.shasta.ca.us). When the Chairperson announces the public comment period, any person wishing to address the Board will be recognized by the Chairperson and is requested to state their name and make their comments. Each speaker is allocated up to three (3) minutes to speak. Comments must be limited to matters within the jurisdiction of the Board. The Board will take no action and will hold no discussion on matters presented during public comment unless the matter is an action item on the Board agenda. The Board may briefly respond to statements or questions and, if deemed necessary, may refer the subject matter to the appropriate department or agency for follow-up and/or to schedule the matter on a subsequent Board agenda.

3. **Member Sharing/Announcements (limited to five minutes per member)**
4. **Action:**
 - a. Approval of Minutes: May 11, 2022
5. **Committee Reports:**
 - a. Executive Committee: Toni Donovan, Chair
 - b. Nurse Family Partnership: Laura Dougan

Director's Report:

- a. Health & Human Services Agency: Laura Burch
- b. Public Health Branch: Robin Schurig

6. **Membership:**

Action: Consider recommending the following individuals to the Board of Supervisors for appointment to the PHAB: Ruth Atkins, Benjamin Hanna, and Jennifer Snider.

7. **Presentation: "Community Capacity Building with Community Organizers"**

By Jonathon Freeman
Community Development Coordinator

8. **Adjourn**

Next Meeting: September 14, 2022 @ 12:00 noon

"The County of Shasta does not discriminate on the basis of disability in admission to, access to, or operation of its buildings, facilities, programs, services, or activities. The County does not discriminate on the basis of disability in its hiring or employment practices. Questions, complaints, or requests for additional information regarding the Americans with Disabilities Act (ADA) may be forwarded to the County's ADA Coordinator: Director of Support Services Angela Davis, County of Shasta, 1450 Court Street, Room 348, Redding, CA 96001-1676, phone: (530) 225-5515, California Relay Service: (800) 735-2922, Fax: (530) 225-5345, E-mail: adacoordinator@co.shasta.ca.us. Individuals with disabilities who need auxiliary aids and/or services for effective communication in the County's programs and services are invited to make their needs and preferences known to the affected department or the ADA Coordinator. For aids or services needed for effective communication during Board of Supervisors meetings, please call Clerk of the Board (530) 225-5550 two business days before the meeting. This notice is available in accessible alternate formats from the affected department or the ADA Coordinator. Accommodations may include, but are not limited to, interpreters, assistive listening devices, accessible seating, or documentation in an alternate format."

Public Health Advisory Board

Minutes for May 11, 2022 Draft

Item 1: Call to Order:

Vice Chair Lyons called the meeting to order at 12:09 PM. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Laura Dougan, Deanna Gallagher, John Coe, Judith Menoher, Richard Yoder, Sharon Hanson, Kristen Lyons, Kay Kobe, and Ann Morningstar.

Members not in attendance: Toni Donovan, Mike Mangas, and Kristie Stephens.

Others present: Public Health (PH) Branch Director Robin Schurig, PH Deputy Branch Director Charlene Ramont, Senior Staff Services Analyst Sara Westmoreland, PH Program Manager Beth Woodworth, PH Program Manager Linda Singler, PH Program Manager April Jurisich, PH Program Manager Amy Pendergast, Executive Assistant-Confidential Stacy Berglund, Community Development Coordinator Shellisa Moore, Community Education Specialist II (Suicide Prevention) Lindsay Heuer, and Office Assistant II Kyra Farrar.

Item 2: **Public Comments**

No public comments.

Item 3: **Member Sharing/Announcements**

Member Lyons shared there will be a water safety event at the YMCA Friday May 13, 2022, as well as a Sip-n-Paint fundraiser.

Item 4: **Action** - Approval of Minutes

March 9, 2022

Motion: Member Coe, seconded by Member Menoher, made a motion to approve the minutes of the March 9, 2022 meeting. The motion carried by a unanimous vote of the members present.

Item 5: **Committee Reports**

a. Executive Committee:

Vice Chair Lyons reported that the PHAB Executive Committee met on April 13, 2022 and discussed the agenda for this meeting. The committee decided on the Suicide Prevention presentation for the May 11, 2022 PHAB meeting. The following items were discussed: future meeting ideas, PHAB vacancy recruitment, and the Local Oral Health Program. The next Executive Committee meeting will be at Corbett's Restaurant on Wednesday, June 8, 2022.

b. Nurse-Family Partnership®(NFP) Community Advisory Board (CAB):

Member Dougan shared that the NFP CAB met on April 1, 2022. They gathered ideas for future meetings and discussed the possibility of a ten-year celebration of NFP in Shasta County.

Item 6: **Director's Report**

a. Health & Human Services Agency (HHS):

PH Branch Director Robin Schurig reported that Laura Burch is the new HHS Acting Director beginning April 11, 2022. She was appointed by the Shasta County Board of Supervisors to serve as Acting Director for up to twelve months. Laura is currently the Director of Child Support Services. She also shared that Michael Conti was recently promoted to Deputy Branch Director of HHS Business and Support Services Branch.

See written report.

b. Public Health Branch:

PH Branch Director Robin Schurig reported that Health Officer Dr. Karen Ramstrom was terminated without cause by the Shasta County Board of Supervisors on May 3, 2022. Dr. Michael Vovakes was hired as Extra Help during the COVID pandemic and will be fulfilling the duties of the Health Officer until the position is filled permanently by the Board of Supervisors. Dr. Vovakes has all the authority of a Health Officer.

See written report.

Item 7: Presentation: Lyndsay Heuer, a Public Health Community Education Specialist II, presented the HHS-PA "Suicide Prevention Strategic Plan" to the advisory board. Shasta County suicide rates are well above state averages. Studies have shown there is a dramatic difference between the number of males-vs-females who are dying by suicide. Males comprise 49% of Shasta County population but account for 78% of suicide deaths. Suicide was observed most frequently in ages 45-64, with men having a significantly higher incidence than woman for each age group. Over 47% of all suicide deaths were from firearms. Loneliness and isolation were also big factors in suicide among older individuals. Funding for the Suicide Prevention program is coming from Proposition 63, the Mental Health Services Act (MHSA), which states that earnings of more than \$1 million are subject to 1% tax on personal income to fund mental health services and programs. Shasta County has a Suicide Prevention Collaborative that meets bi-monthly and is composed of community members/advocates, staff from behavioral health, public health, education, and community-based organizations. Part of the Strategic Plan for Suicide Prevention involves modeling appropriate language and running Captain Awesome, a men's wellness campaign.

Input and ideas from board members: Member Dougan expressed clues of a health crisis are being missed in suicidal patients. There is a need to identify and recognize risk and that getting to the person before they reach their crisis moment is vital.

Member Hanson expressed a need to focus on a younger population like middle school and high school aged children. There is a need for more public speaking about mental health issues to that age group.

Member Lyons shared that YMCA staff are put through many trainings but suicide prevention and how to identify suicidal clues is not offered. She suggested staff be trained on how to recognize the signs of suicide and how to have that conversation. It is imperative that youth be equipped with language to use to express that they are in trouble.

Item 8: Adjourned at 1:20 PM.

Health & Human Services Agency & Public Health Branch
Director's Report - Public Health Advisory Board
July 13, 2022

CURRENT ISSUES:

Health & Human Services Agency (HHS) Update

- **HHS Acting Director:** Laura Burch has been acting HHS director for about three months, and she has been reviewing budgets, processes, policies, and working with senior leadership to learn more about how the agency and its branches work together internally and with other county departments to accomplish their mission. She is interested in learning more from staff about where we can implement quality improvement and build efficiencies.
- **Acting County Executive Officer:** Pat Minturn, previously the director of Public Works, has been appointed Acting County Executive Officer (CEO) through January 2023. Two current supervisors will no longer be on the board after their terms end in December, and the board agreed that the new board should select the new CEO in January.
- **Strategic Plan:** The new HHS strategic plan is nearly completion, with the strategic directions as follows: Build Community Support, Ensure Effectiveness and Accountability, Lead with Shared Standards, and Foster and Support an Engaged Workforce. These objectives will allow us to strengthen agency management capabilities, collaboration, coordination, and knowledge for managing programs more effectively and efficiently.
- **Emergency preparedness:** Our annual recruitment for Care and Shelter Workers is under way, as HHS is responsible for assisting the Red Cross in staffing shelters in the event that people are displaced due to an emergency, such as wildfire. On a similar note, all county staff are considered Disaster Service Workers and can be called into service at any time during an emergency.
- **Workplace wellness survey:** We are conducting an anonymous agency-wide workplace wellness survey to collect information on how to best support employee health and wellness after a very difficult couple of years.

Public Health Branch Update

- Dr. Michael Vovakes, Deputy Health Officer, is fulfilling the duties of Health Officer while the position is vacant. A recruitment is currently open.
- Shellisa Moore has been selected as the Program Manager over the Community Health Protection division of Public Health, which includes communicable disease control and prevention, including sexually transmitted infections, as well as COVID. Shellisa had served as acting program manager for several months and had previously served as a supervisor in various roles.
- Heather Hood has been selected as the Assistant Lab Director. She has been acting in the role, prior to that served as a Public Health Microbiologist II, and previously worked in the Public Health Lab in Humboldt County.
- The state budget has been approved and it includes ongoing funding for public health infrastructure that's being called the Future of Public Health funding. This funding is required to be used to add positions in local public health departments in support of our Community Health Assessment, Community Health Improvement Plan, and Strategic Plan.

Community Engagement and Quality Improvement Division:

- Emergency Preparedness & Response staff and Public Health leadership attended a training and exercise in May on the Medical Health Operational Area Coordination (MHOAC) program. This is the

program through which we coordinate support from elsewhere in the county, region, or state for healthcare facilities in need of supplies or staffing in any kind of emergency – a pandemic, a wildfire, a power outage, a burst pipe, a staffing shortage due to a strike, etc.

- Emergency Preparedness & Response staff and Public Health leadership have been following the monkeypox situation as well as the infant formula shortage and gathering and sharing information from and with the healthcare community.
- The Capacity Building for Equity unit continues to work with community members and staff to build capacity to address inequities in health outcomes of Shasta County residents.

Community Health Protection Division:

- The Harm Reduction Unit presented to the Shasta Substance Use Coalition.
- Home COVID vaccine clinics for those who cannot leave their home to receive a vaccination are continuing. Requests are slowing down.
- A Back-to-School media campaign is in development to encourage parents that now is the perfect time to think about getting their children caught up with their school vaccines that were delayed because of COVID.
- Staff are partnering with Shasta Regional Medical Center on a pilot program to do Rapid Syphilis Testing in the Emergency Department.
- Rabies testing protocols and procedures are being updated to decrease unnecessary rabies tests. Outreach and education will be provided to Animal Control and veterinarians on the new process.

Healthy & Safe Families Division:

- The Injury Prevention Program has been tentatively awarded funding from the California Office of Traffic Safety for the prevention of drunk, drugged, and distracted driving for the upcoming Federal Fiscal Year.
- The Alcohol and Drug Prevention team is distributing a Summer Challenge Passport to encourage middle-school age youth to complete healthy and productive activities over the summer. There are ten “challenges” and youth will be entered into a drawing for each one they complete. The grand prize is a kayak or paddle board rental at Whiskeytown or Burney Falls. Please share with youth or organizations that serve youth. Visit thinkagainshasta.com and click on Activities (http://thinkagainshasta.com/site/assets/files/1119/summer_fun_challenges_alternative_version_2_general.pdf).
- MCAH has a new Family Resource Guide available for distribution, replacing the outdated ‘Recipe for a Healthy Baby’ handout. MCAH is also rolling out the Women’s Connect campaign which links women of childbearing age to substance use treatment and other resources with an emphasis on preventing substance exposures during pregnancy. If you would like materials to distribute, please contact Kristen Shearer at 530-227-5766.

Healthy Communities Division:

- Bike Month and Challenge wrapped up. We had **822 riders and a total of 71** workplaces.
- FARM Club was held at the Redding Saturday Market in June. We had approximately 400 children, ages 3-25, receive \$4 in tokens to purchase their own fruits and vegetables.
- FARM Club will be at the Burney Farmers Market on Wednesdays in July.
- Fun with Senior Fitness (FWSF) Annual Training has **21 participants with 8 new individuals becoming facilitators**. FWSF is a program where seniors (50+) lead low- or no-cost fitness classes for their peers. Many of the classes are held at low-income apartment complexes.
- Applied Suicide Intervention Skills Training (ASIST) is happening on August 1-2, 2022. This suicide prevention training is ideal for school counselors, mental health professionals, medical providers, and those who interact more with persons at risk for suicide. Anyone can attend and learn skills to become a gatekeeper.
- The Healthy Brain Initiative funding ended June 30, 2022. The state anticipates making additional funding opportunity available in the future to build upon this work.
- We are working to bring Code 9 Project to Shasta County in the near future. Code 9 Project training provides strategies to integrate officer wellness, suicide prevention, peer support, communication, and responding to Post Traumatic Stress and/or stress related absenteeism. This training is intended

for law enforcement and other first responders. Training workshops for Command Staff, First Responders, and Family Members are available. Dates are being finalized and hope to occur in the next couple of months. For more information, reach out to Lindsay Heuer at (530) 245-6840 or lheuer@co.shasta.ca.us

- In partnership with a committee of East County residents, Healthy Shasta has completed an Intermountain Walks Guide to help community members find walking and hiking opportunities in the Intermountain area. Printed guides will be available for distribution in mid-July.

Specialty Health Services Division:

- The clinic has implemented a new appointment, tracking, and billing system, myInsight. This system went live on June 27, 2022.
- The Local Oral Health Program completed its first 5 year grant ('17-'22) and will begin a second 5 year grant on July 1st, 2022. The program has distributed dental supplies and educational material and worked with partners this past year to complete Kindergarten Oral Health Assessments and improve the oral health of Shasta County residents.
- California Children's Services, Child Health & Disability Prevention (CHDP), and the Childhood Lead Poisoning Prevention Program continue to serve the children of Shasta County through case management, Medical Therapy (physical and occupational), and prevention education. CHDP continues to work with providers to help vulnerable children in Shasta County receive nutrition, dental, hearing, and prevention services.

BOARD OF SUPERVISOR STAFF REPORTS (May & June):

- 2022 PHAB Member Reappointments
- Agreement with Shasta County Chemical People, Inc.
- Amendment to Revenue Agreement for Immunization Services with the California Department of Public Health
- Continuation of Local Health Emergency Proclamation Due to Fawn Fire
- Termination of Local Health Emergency Proclamation Due to Fawn