

# PHAB

## Public Health Advisory Board

### Agenda - Regular Meeting

**Date:** March 9, 2022      **Time:** 12:00 – 2:00 pm  
**Location:** Shasta County Public Health, 2660 Breslauer Way  
Community Conference Room

This meeting will be accessible to non PHAB members virtually via GoToMeeting.

#### GoToMeeting

<https://meet.goto.com/953706245>

**You can also dial in using your phone.**

United States: **+1 (224) 501-3412**

**Access Code:** 953-706-245

**This meeting will be audio recorded.**

1. **Call to Order and Introductions:**
2. **Public Comment Period:**

To Address the Board During Public Comment:

The Brown Act (Government Code Section 54950 et seq) requires that every agenda for regular meetings provide an opportunity for members of the public to directly address the Shasta County Public Health Advisory Board on any item on the agenda or any item not listed on the agenda that is within the subject matter jurisdiction of the Board, before or during the Board's consideration of the item. Persons wishing to address the Board should fill out a Speaker Request Form by 10:00 a.m. prior to the beginning of the meeting (forms are available from [phadmin@co.shasta.ca.us](mailto:phadmin@co.shasta.ca.us)). When the Chairperson announces the public comment period, any person wishing to address the Board will be recognized by the Chairperson and is requested to state their name and make their comments. Each speaker is allocated up to three (3) minutes to speak. Comments must be limited to matters within the jurisdiction of the Board. The Board will take no action and will hold no discussion on matters presented during public comment unless the matter is an action item on the Board agenda. The Board may briefly respond to statements or questions and, if deemed necessary, may refer the subject matter to the appropriate department or agency for follow-up and/or to schedule the matter on a subsequent Board agenda.

3. **Member Sharing/Announcements (limited to five minutes per member):**
4. **Action:**
  - a. Approval of Minutes: January 12, 2022
5. **Committee Reports:**
  - a. Executive Committee: Judith Menoher, Chair
  - b. Nurse Family Partnership: Laura Dougan
6. **Membership:**

**Action:** Consider recommending the following individuals to the Board of Supervisors for reappointment to the PHAB for a three-year term through March 31, 2025: John Coe, Toni Donovan, and Kristen Lyons (General Members).

**Action:** Nominate and elect Chairperson, Vice-Chairperson, Executive Committee-at-Large Member and Membership Committee Chairperson for the period of April 2022 – March 2023.

7. **Director's Report:**
  - a. Health & Human Services Agency: Donnell Ewert
  - b. Public Health Branch: Robin Schurig
8. **Presentation:** CommUNITY Clinic Van Presentation and Tour, Shellisa Moore, Community Development Coordinator and Carmel Calway, Disease Investigation Specialist II
9. **Adjourn**

**Next Meeting:** May 11, 2022 @ 12:00 noon

**John Coe, MD**  
Physician  
Mercy Family Health

**Toni Donovan**  
Director of Training  
Shasta Community  
Health Center

**Laura Dougan**  
Director of Clinical  
Operations  
Shasta Community  
Health Center

**Deanna Gallagher**  
Director  
Shasta Thrive / Manter  
House  
District 5  
Representative

**Sharon Hanson**  
Nurse Practitioner  
Mountain Valleys  
Medical Center  
District 3  
Representative

**Kay Kobe**  
Chiropractor / Business  
Owner  
Shasta Lake  
Chiropractic

**Kristen Lyons**  
Chief Executive Officer  
Shasta Family YMCA

**Mike Mangas**  
News Anchor  
KRCR TV

**Judith Menoher,  
Chair**  
Retired Educator  
Board Member  
Dignity Health  
Connected Living

**Ann Morningstar**  
Shasta Mosquito and  
Vector Control District  
District 4  
Representative

**Elena Paul**  
Registered Nurse /  
Community Member  
District 2  
Representative

**Kristie Stephens**  
Quality Consultant  
Department of  
Veteran's Affairs

**Richard Yoder, MD**  
Retired Physician  
Community Volunteer  
District 1  
Representative

"The County of Shasta does not discriminate on the basis of disability in admission to, access to, or operation of its buildings, facilities, programs, services, or activities. The County does not discriminate on the basis of disability in its hiring or employment practices. Questions, complaints, or requests for additional information regarding the Americans with Disabilities Act (ADA) may be forwarded to the County's ADA Coordinator: Director of Support Services Angela Davis, County of Shasta, 1450 Court Street, Room 348, Redding, CA 96001-1676, phone: (530) 225-5515, California Relay Service: (800) 735-2922, Fax: (530) 225-5345, E-mail: [adacoordinator@co.shasta.ca.us](mailto:adacoordinator@co.shasta.ca.us). Individuals with disabilities who need auxiliary aids and/or services for effective communication in the County's programs and services are invited to make their needs and preferences known to the affected department or the ADA Coordinator. For aids or services needed for effective communication during Board of Supervisors meetings, please call Clerk of the Board (530) 225-5550 two business days before the meeting. This notice is available in accessible alternate formats from the affected department or the ADA Coordinator. Accommodations may include, but are not limited to, interpreters, assistive listening devices, accessible seating, or documentation in an alternate format."

**Public Health Advisory Board**  
**Minutes for January 12, 2022 Draft**

**Item 1: Call to Order:**

Chair Menoher, called the meeting to order at 12:05 pm. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Judith Menoher, Richard Yoder, Mike Mangas, Toni Donovan, Kristen Lyons, Laura Dougan, John Coe, and Sharon Hanson.

Member Deanna Gallagher attended the meeting online but could not participate as a member due to new Brown Act requirements for in person meetings.

**Members not in attendance:** Kay Kobe, Elena Paul, Ann Morningstar, and Kristie Stephens.

**Others present:** Health and Human Services Agency (HHSA) Director Donnell Ewert, Public Health (PH) Branch Director Robin Schurig, Health Officer Karen Ramstrom, PH Deputy Branch Director Charlene Ramont, Senior Staff Services Analyst Sara Westmoreland, and Executive Assistant Stacy Berglund.

**Guests:** Elena Bramble, Linda Singler, April Jurisich, and Stephanie Taylor.

**Item 2: Public Comment:**

Deanna Gallagher shared an article with members that she wrote for the PHAB. She read a portion of the article and reminded the group that at the November meeting she had recommended the creation of a PHAB task force to address COVID related issues. She stated that she feels she represents a large portion of the community and hopes that the PHAB can come up with some creative, collaborative strategies to release more balanced information regarding vaccines to the community.

**Item 3: Member Sharing/Announcements**

None.

**Item 4: Action - Approval of Minutes**

**Motion:** Member Laura Dougan, seconded by Member Mike Mangas, made a motion to approve the minutes of the November 10, 2022 meeting. The motion carried by a unanimous vote of the members present.

**Item 5: Committee Reports**

a. Executive Committee:

Chair Menoher reported that the PHAB Executive Committee met on December 8, 2021 and discussed the agenda for this meeting. There was not a quorum for the meeting, but the group discussed topics for future meetings which include: a member orientation refresher training, and a presentation and tour of the new PH mobile clinic. The group also discussed receiving more input from PHAB regarding PH programs in their development stages, and the creation of a PHAB COVID task force.

b. Nurse Family Partnership Community Advisory Board (NFP CAB):

Member Dougan shared that the NFP CAB has not met since last PHAB meeting so there is nothing new to report.

**Item 6: Director's Report**

- a. Health & Human Services:
  - See written report
- b. Public Health Branch:
  - See written report

**Item 7: Presentation: Healthy Brain Initiative, Noor Nijjar, Community Education Specialist, HHS-Public Health**

Community Education Specialist Noor Nijjar gave a presentation on the Healthy Brain Initiative. She provided an overview of Alzheimer's Disease and Related Dementias (ADRDs). ADRDs are a growing crisis and are currently the sixth leading cause of death in the United States, the third in California. There are 600 million Americans currently living with ADRDs. Shasta County was one of six counties awarded funding from the California Department of Public Health's Alzheimer's Disease Program. With that funding Shasta County Public Health has created education awareness campaigns, provided continuing education to medical providers, and provided workshops and education for caregivers of ADRDs affected individuals. Ongoing goals include increasing screening, decreasing stigma, increasing support services, providing support for caregivers, and strengthening public health partnerships. Please refer to PowerPoint presentation.

The group discussed the presentation and what could be done about this serious public health issue. They talked about ways to increase public knowledge, and to enhance risk reduction. Member Yoder recommended that health care providers be provided with a mini-cognitive functioning tool to use at appointments, so that patients could be referred to specialists if needed. Member Lyons offered that information about ADRDs could be shared in the Y's Diabetes Prevention Program. The group also recommended that more robust advertising be done for events because they had not heard of any of the events mentioned in the presentation. They felt that there is a common misconception that nothing can be done for ADRDs, and that more outreach can be done to address that perception. The group agreed that they enjoyed the presentation.

**Item 8: Adjourned:** 1:21 pm.

**Health & Human Services Agency & Public Health Branch**  
**Director's Report - Public Health Advisory Board**  
**March 9, 2022**

**CURRENT ISSUES:**

**Health & Human Services Agency (HHS) Update**

- Jon Taylor has been appointed Deputy Branch Director for Economic Mobility. Jon has extensive experience in the HHS as an analyst in Economic Mobility and a program manager in mental health managed care and compliance. Jon also served as the Logistics Section Chief in the COVID response.
- Megan Dorney has been appointed the Branch Director for Business and Support Services, after serving more than five years as the Deputy Branch Director. Megan has worked for Shasta County for more than 20 years, with experience in several branches of the HHS and the County Administrative Office. Tracy Tedder, Branch Director for Business and Support Services, is retiring and her last day will be May 6<sup>th</sup>. Tracy has served Shasta County faithfully for 15 years and will be sorely missed for her positive attitude and financial acumen.
- Donnell Ewert is retiring as the HHS Director and his last day in the office will be April 8<sup>th</sup>. Donnell has worked for Shasta County for the past 23 years, the last nine years as the HHS Director. He is grateful to all the HHS team members for their contributions to improving the health and wellbeing of Shasta County residents. The Board of Supervisors will appoint a new director soon.
- On February 1<sup>st</sup>, the Board of Supervisors approved an agreement with Pathways to Hope for Children to carry out a five year multi-generational program focused on teens and senior elders. The goal of the program is to mitigate Adverse Childhood Experiences (ACEs) in teens and loneliness and isolation among seniors.

**Public Health Branch Update**

- The state has changed the requirement for unvaccinated individuals to wear masks in public indoor spaces to a strong recommendation for everyone, regardless of vaccine status. Masks are still required by everyone in certain settings including healthcare, shelters and long-term care settings. The mask requirement in schools will also change to a strong recommendation after March 11<sup>th</sup>.
- PH Branch Director Robin Schurig was elected Vice Chair of the Reach Higher Shasta (RHS) Collaborative Steering Committee for 2022. RHS is a cradle to career collaborative whose motto is every student, every option. Public Health was foundational in starting this collaborative in 2012 because educational attainment is the strongest predictor of health.
- Part 1 of a two-part video series called Ask the Experts was released where Shasta County doctors discuss COVID topics in response to questions submitted by community members. Topics include natural immunity versus immunity from the vaccine, and vaccine effectiveness and safety, among others. Part 2 will address treatments, pregnancy, children, and masking. The video is available at [shastaready.org](http://shastaready.org) and on YouTube.

**Community Engagement and Quality Improvement Division:**

- Performance Excellence Council is reconvening this month after a two-year hiatus. This group provides operational leadership of quality improvement and performance management efforts within the branch.
- Public Health Emergency Preparedness & Response/MHOAC continues to support healthcare partners with surge capacity including addressing staffing, PPE, testing and supply needs. This includes coordinating the federally allocated treatments for COVID-19.
- Community Organizers continue to support community-based organizations' COVID safety and vaccine efforts, including technical assistance to plan and carry out vaccine clinics, directing and linking organizations with COVID information, outreach material, and distributing rapid tests and PPE.

- A Public Health Program and Policy Analyst is working with an HHS workgroup to advance the Agency Equity Plan. This Analyst is also supporting GARE – the Inter-Agency working group’s collective effort to explore and develop an Equity Plan(s) for the partner agencies.

**Community Health Protection Division:**

- The COMMUNITY Mobile Care unit was delivered in early February. Staff are working on locations and getting the mobile care unit ready to roll out.
- Communicable disease staff continue to follow up on a variety of reportable diseases including COVID-19, and our COVID response efforts are now focused on supporting healthcare facilities, congregate settings, schools, and employers rather than doing individual case investigation and contact tracing.

**Healthy & Safe Families Division:**

- Injury Prevention: April is National Distracted Driving Awareness Month. We will do activities at nine schools and campaigns at 11 schools and the teen centers.
- Alcohol and Other Drug Prevention (AOD): Recently completed an art contest where middle school participants were asked to “Show your drug free path to future success.” Winners from the contest will see their designs in drug and alcohol prevention media such as banners, social media, and bus shelters.
- The AOD team had over 43,000 views on the ThinkAgainShasta Facebook page, spreading fentanyl and marijuana prevention messages.

**Healthy Communities Division:**

- The Healthy Kids Choice initiative returns to Redding in April in partnership with First 5 Shasta for Week of the Young Child. For the entire month of April, several local restaurants will be offering menus featuring healthy kids’ meals that come free with the purchase of an adult meal. Also included with the kid’s meal is a free book to help promote literacy among our young children in Shasta County. More details on participating restaurants and menus can be found at [healthyshasta.org](http://healthyshasta.org) under Eat Healthy.
- The Suicide Prevention program sponsored a SafeTalk training on March 3<sup>rd</sup> focused on training those who work with youth. We had over 50 people registered to attend this important training.
- On March 15<sup>th</sup> and 16<sup>th</sup> five Shasta County teens will participate in YouthQuest, an annual event hosted by California Youth Advocacy Network (CYAN). This event provides an opportunity for youth to build advocacy skills while learning about current tobacco control efforts. CYAN will reach out to Megan Dahle and/or Brian Dahle to set up a meeting for Shasta County youth to share about local tobacco issues in their community.
- The Tobacco Education Program (TEP) wrapped up Through with Chew week, designed to help interested individuals quit smokeless tobacco, in partnership with 31 local dental offices. 166 quit kits were distributed among 31 participating dental offices.
- On January 24<sup>th</sup> the CalFresh Healthy Living Program Coordinator conducted a focus group for the Nutrition Pantry Program. A total of 19 participants provided feedback to identify strategies and/or areas of focus to improve community connection, inventory and purchasing, nutrition goals, nutrition education, cultural and dietary accommodations, and environmental aspects (e.g. clients are warmly welcomed and healthy options are easy to access).
- The Tobacco Compliance Specialist received a list of tobacco retailers in Shasta County for the purpose of enforcing tobacco control laws, and the number of tobacco retailers in Shasta County has increased from 200 in 2021 to 214 in 2022.

**Specialty Health Services Division:**

- The Local Oral Health Program has organized and participated in school Kindergarten Oral Health Assessment activities at two Shasta county schools.
- Child Health and Disability Prevention (CHDP) conducted a training to CHDP providers and continues to educate the public on healthy living.
- Despite the challenges of this pandemic the Medical Therapy Unity continues to be fully operational and are providing occupational and physical therapy to pediatric clients. They are triaging physical therapy needs due to a staffing shortage. The team is working well together to make sure client’s needs are being taken care of. Monthly medical therapy conferences are going well either in person or with telehealth depending on the needs of the physician and clients. The drive thru holiday party was another success this year.

**BOARD OF SUPERVISOR STAFF REPORTS (January & February):**

- HHSА-PH Continuation of Local Health Emergency Proclamation Due to the Fawn Fire
- HHSА-PH Agreement with City of Redding
- HHSА-PH Annual Agreement Funding Application with the California Department of Public Health for the Maternal, Child and Adolescent Health (MCAH) Program
- HHSА PH Second Amendment to the Agreement with Shasta County Chemical People, Inc. for Youth Prevention Services