

PHAB

Public Health Advisory Board

Agenda - Regular Meeting

Date: May 11, 2022 **Time:** 12:00 – 2:00 pm
Location: Shasta County Public Health, 2660 Breslauer Way
Community Conference Room

This meeting will be accessible to non PHAB members virtually via GoToMeeting.

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This meeting will be audio recorded.

John Coe, MD
Physician
Mercy Family Health

Toni Donovan, Chair
Director of Training
Shasta Community
Health Center

Laura Dougan
Director of Clinical
Operations
Shasta Community
Health Center

Deanna Gallagher
Director
Shasta Thrive / Manter
House
District 5
Representative

Sharon Hanson
Nurse Practitioner
Mountain Valleys
Medical Center
District 3
Representative

Kay Kobe
Chiropractor / Business
Owner
Shasta Lake
Chiropractic

Kristen Lyons
Chief Executive Officer
Shasta Family YMCA

Mike Mangas
News Anchor
KRCR TV

Judith Menoher
Retired Educator
Board Member
Dignity Health
Connected Living

Ann Morningstar
Shasta Mosquito and
Vector Control District
District 4
Representative

Kristie Stephens
Quality Consultant
Department of
Veteran's Affairs

Richard Yoder, MD
Retired Physician
Community Volunteer
District 1
Representative

1. Call to Order and Introductions:

2. Public Comment Period:

To Address the Board During Public Comment:

The Brown Act (Government Code Section 54950 et seq) requires that every agenda for regular meetings provide an opportunity for members of the public to directly address the Shasta County Public Health Advisory Board on any item on the agenda or any item not listed on the agenda that is within the subject matter jurisdiction of the Board, before or during the Board's consideration of the item. Persons wishing to address the Board should fill out a Speaker Request Form by 10:00 a.m. prior to the beginning of the meeting (forms are available from phadmin@co.shasta.ca.us). When the Chairperson announces the public comment period, any person wishing to address the Board will be recognized by the Chairperson and is requested to state their name and make their comments. Each speaker is allocated up to three (3) minutes to speak. Comments must be limited to matters within the jurisdiction of the Board. The Board will take no action and will hold no discussion on matters presented during public comment unless the matter is an action item on the Board agenda. The Board may briefly respond to statements or questions and, if deemed necessary, may refer the subject matter to the appropriate department or agency for follow-up and/or to schedule the matter on a subsequent Board agenda.

3. Member Sharing/Announcements (limited to five minutes per member):

4. Action:

- a. Approval of Minutes: March 9, 2022

5. Committee Reports:

- a. Executive Committee: Toni Donovan, Chair
- b. Nurse Family Partnership: Laura Dougan

Director's Report:

- a. Health & Human Services Agency: Laura Burch
- b. Public Health Branch: Robin Schurig

6. Presentation: "Suicide Prevention Strategic Plan"

By Lyndsay Heuer
Community Education Specialist II (Suicide Prevention)

7. PHAB Member Group Photo

8. Adjourn

Next Meeting: July 13, 2022 @ 12:00 noon

"The County of Shasta does not discriminate on the basis of disability in admission to, access to, or operation of its buildings, facilities, programs, services, or activities. The County does not discriminate on the basis of disability in its hiring or employment practices. Questions, complaints, or requests for additional information regarding the Americans with Disabilities Act (ADA) may be forwarded to the County's ADA Coordinator: Director of Support Services Angela Davis, County of Shasta, 1450 Court Street, Room 348, Redding, CA 96001-1676, phone: (530) 225-5515, CaliforniaRelayService: (800) 735-2922, Fax: (530) 225-5345, E-mail: adacoordinator@co.shasta.ca.us. Individuals with disabilities who need auxiliary aids and/or services for effective communication in the County's programs and services are invited to make their needs and preferences known to the affected department or the ADA Coordinator. For aids or services needed for effective communication during Board of Supervisors meetings, please call Clerk of the Board (530) 225-5550 two business days before the meeting. This notice is available in accessible alternate formats from the affected department or the ADA Coordinator. Accommodations may include, but are not limited to, interpreters, assistive listening devices, accessible seating, or documentation in an alternate format."

Public Health Advisory Board

Minutes for March 9, 2022 **Draft**

Item 1: Call to Order:

Chair Menoher called the meeting to order at 12:07 PM. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Sharon Hanson, Judith Menoher, Richard Yoder, Mike Mangas, Toni Donovan, Kristen Lyons, Laura Dougan, and John Coe.

Members not in attendance: Elena Paul, Ann Morningstar, Kristie Stephens, Deanna Gallagher, and Kay Kobe.

Others present: Health and Human Services Agency (HHSA) Director Donnell Ewert, Public Health (PH) Branch Director Robin Schurig, Health Officer Karen Ramstrom, PH Deputy Branch Director Charlene Ramont, Senior Staff Services Analyst Sara Westmoreland, PH Program Manager Beth Woodworth, PH Program Manager Linda Singler, PH Program Manager April Jurisich, PH Program Manager Amy Pendergast, Executive Assistant-Confidential Stacy Berglund, PH Program & Policy Analyst Ayah Ali, Community Development Coordinator Shellisa Moore, Disease Investigation Specialist Carmel Calway, Jessica Skropanic, Christopher Diamond, and Michele Chandler.

Item 2: Public Comments

No public comments.

Item 3: Member Sharing/Announcements

Member Lyons congratulated HHSA Director Donnell Ewert on his upcoming retirement and thanked him for his hard work and pouring his heart and mind into making Redding and Shasta County healthy. Member Menoher thanked Donnell for his quiet manner and how he has treated people throughout his career.

Item 4: Action - Approval of Minutes

January 12, 2022

Motion: Member Mangas, seconded by Member Lyons, made a motion to approve the minutes of the January 2022 Meeting. The motion carried by a unanimous vote of the members present.

Item 5: Committee Reports

a. Executive Committee:

Chair Menoher reported that the PHAB Executive Committee met on February 9, 2022 and discussed the agenda for this meeting. The group also discussed future presentation and meeting ideas including suicide prevention, and a membership orientation refresher. PHAB vacancies were addressed. Member Paul will be resigning at the end of her term on March 31, 2022 and there are two general membership vacancies. The group discussed opening a recruitment for new members in the coming months.

The creation of a PHAB COVID task force was addressed with the conclusion that it was outside the scope of the PHAB's role.

b. Nurse-Family Partnership®(NFP) Community Advisory Board (CAB):

Member Dougan shared that the NFP CAB met on February 4, 2022. They gathered ideas for future meetings and discussed the possibility of a ten-year celebration of NFP in Shasta County.

Item 6: Membership

Action: Consider recommending the following individuals to the Board of Supervisors for reappointment to the PHAB for three-year terms through March 31, 2025: John Coe, Toni Donovan, and Kristen Lyons.

Motion: Member Yoder, seconded by Member Hanson, made a motion to approve membership re-appointments of John Coe, Toni Donovan, and Kristen Lyons. The motion carried by a unanimous vote of the members present.

Action: Nominate and elect Chairperson, Vice-Chairperson, Executive Committee-at-Large Member and Membership Committee Chairperson for the period of April 2022 - March 2023: Toni Donovan, Kristen Lyons, Judith Menoher, Mike Mangas, and Kristie Stephens.

Motion: Member Dougan, seconded by Member Yoder, made a motion to accept the following slate of officers for 2022: Chair- Toni Donovan, Vice Chair- Kristen Lyons, Parliamentarian- Judith Menoher, Membership Chair- Mike Mangas, and Executive Committee-at-Large Member- Kristie Stephens. The motion carried by a unanimous vote of the members present.

Item 7: Director's Report

a. Health & Human Services:

Agency Director Donnell Ewert referred to his written report adding the following:

This will be Director Ewert's last PHAB meeting. He reported a short history of the Public Health Branch and HHS from his 23 years of service. He reported updates from the last Shasta County Board of Supervisors meeting: the Hope Park Project, funded by Mental Health Services Act Innovation funds, was approved. This is a five-year project that provides funding to Pathways to Hope for Children for a new teen center in Redding at the Four Corners area of Enterprise. This center will address Adverse Childhood Experiences (ACEs) in teens and loneliness and isolation in seniors. The work will bring seniors and teens together as the seniors volunteer as teen mentors, friends and coaches giving the teens a healthy advocate in their lives. A focus will be on trying to prevent suicidal ideation.

See written report.

b. Public Health Branch:

Branch Director Robin Schurig referred to her written report adding the following:

The California Department of Public Health has changed the mandate for unvaccinated persons to strongly recommending that everyone wear a mask in public indoor spaces, regardless of vaccination status. Transmission rates of COVID 19 are still high in Shasta County. Public Health has released a two-part video series called "Ask the Expert". Both parts are on the HHS website and YouTube. The series has responses from local doctors to questions submitted by community members. April is National Distracted Driving month, and Public Health will be focusing their prevention efforts on schools and teen centers. Healthy Kids Choice Initiative is returning for the month of April. Some restaurants will be offering free healthy kids' meals with the purchase of an adult meal. Information can be found at Healthyshasta.org under Eat Healthy.

See written report.

Item 8: COMMUNITY Clinic Van Presentation and Tour

Carmel Calway, PH Disease Investigation Specialist, presented the history of the CommUnity Mobile Clinic Van since its conception. This was a long process that began with the idea of being able to go out into the community and meet the public where they are, breaking down barriers such as transportation and gas prices.

Shellisa Moore, PH Community Development Coordinator, took input and questions from those in attendance regarding: the CommUnity Mobile Clinic Van's working locations, days, and times; possible additional services to be offered; and outreach and marketing ideas.

Following the conversation, the group took a tour of the Community Mobile Clinic Van.

Item 9: Adjourned at 1:28 PM.

Health & Human Services Agency & Public Health Branch
Director's Report - Public Health Advisory Board
May 11, 2022

CURRENT ISSUES:

Health & Human Services Agency (HHS) Update

- Laura Burch began her role as HHS's Acting Director on April 11. Laura was most recently Shasta County's Director of Child Support Services, and she has extensive experience in social service programs, including 11 years with Trinity County HHS (8.5 years in Child Welfare and more than 2 years in Fiscal). She has worked as an administrator in public and private organizations, including Shasta County Housing & Community Action Programs, Community Action Partnership, and NorCal Continuum of Care.
- Michael Conti has been appointed Deputy Branch Director for Business and Support Services. Michael has worked for the county for 26 years, most recently as Program Manager in Business and Support Services.
- Two major initiatives involving the Health and Human Services Agency recently got off the ground. The new Center of Hope Apartment Complex broke ground April 6 off Industrial Street, next to Hill Country Health and Wellness Center's new Center of Hope. This apartment complex will provide income-eligible housing and contain 49 units, 15 of which will be supportive service units. Then on April 7, the Redding Teen Center held its grand opening. The new teen center is part of Hope Park, an Innovations project designed to address the high prevalence of Adverse Childhood Experiences (ACEs) in Shasta County and to reduce loneliness and depression among older adults. Both projects are funded in part by the Mental Health Services Act.
- Dozens of people attended the annual Children's Memorial Flag Raising event, hosted by HHS on April 22 to honor children lost to child abuse, both in our community and around the world. Children's Services Branch Director Miguel Rodriguez and other community partners spoke about the efforts to end child abuse in Shasta County and reduce the impact of Adverse Childhood Experiences.

Public Health Branch Update

- Dr. Karen Ramstrom was terminated from her role as our Health Officer without cause after a 3-2 vote by the Board of Supervisors on May 3rd. While we are dismayed by this occurrence, we are focusing on ensuring that we can continue to serve the public through our many programs with as little disruption as possible.
- Stacy Berglund, who had been supporting us in an Extra Help capacity, has been hired into the permanent role of Executive Assistant – Confidential for the Public Health Branch. She'll be supporting the senior leadership, including providing support for PHAB meetings.
- Selections have been made for the next round of ACEs Resilience and Hope Fund grants through the Community Foundation of the North State. This is a fund that receives contributions from the HHS and First 5 Shasta, so we participate in selecting the grantees. They are the Children's Legacy Center, Creekside Counseling, Exodus Farms, FaithWorks, HOPE City Redding, Infant Massage, LSS of Northern California, and Pathways to Hope for Children.
- The Program Manager over our Community Health Protection division, Stephanie Taylor, submitted her resignation and her last day was in early April. A recruitment is open through 5 p.m. today and we hope to hold interviews later this month. Shellisa Moore is serving as Interim Program Manager.

Community Engagement and Quality Improvement Division:

- New community leaders for Anderson Partners and Neighbors are being developed and fostered.
- The first online learning pod for community member-based organizing for health was completed.
- A new community group is being coached on how to organize and host Consulate General of Mexico annual visits to Shasta County.
- Updated performance measures for the Branch's Performance Management system are in the review process.
- The Emergency Preparedness and Response team continues to allocate COVID therapeutics to providers as we receive our allocations from the state. These include the oral antivirals, pre-exposure prophylaxis and monoclonal antibodies.
- We had a successful multi-agency, multi-county CHEMPACK full scale exercise. This exercise allowed first responders, health care systems and various emergency management specialties to drill for the identification of a nerve agent exposure event and the release of the treatments needed from the Strategic National Stockpile CHEMPACK caches in Region III.

Community Health Protection Division:

- The Mobile COVID Vaccine Unit has restarted and is conducting in-home vaccinations.
- Staff are participating on the Shasta County Immunization Coalition and working specifically on increasing vaccination rates in Shasta County.
- Staff are developing a media plan to encourage people to get tested for sexually transmitted infections (STIs) and will replace the current *Syphilis. It's Back*, campaign.
- The first Sexual Health Collaborative meeting in the last 3 years was held with representatives from healthcare providers, NorCal Outreach, Pathways to Hope and our Maternal, Child & Adolescent Health program in addition to STI program staff.
- All of Public Health's COVID efforts have been brought into the CHP division under what we're calling the COVID Capacity Unit.

Healthy & Safe Families Division:

- A+ Life, our Alcohol and Drug Prevention Team, brought speaker Jared Scott to speak to over 1,000 middle and high school students in Anderson, Redding, Fall River and Burney, utilizing music and interactive presentations to share messages of hope to overcome the challenges adolescents face. His messages aligned with the protective factors known to prevent drug and alcohol use among youth. Jared Scott also facilitated two Leadership Summits during which students from multiple schools discussed issues encountered at school (such as bullying, peer pressure and stress) and brainstormed solutions that could potentially be implemented on their home campuses. The team received very positive feedback from school counselors, staff and students.
- The Injury Prevention Team did lunch time activities at high schools through the month of April with a focus on National Distracted Driving Awareness Month.

Healthy Communities Division:

- The Shasta Strengthening Families Collaborative hosted the first in-person ACE Lunch & Learn since the start of the pandemic) on April 20th with 31 attendees. The topic was Hope in the Workplace.
- The Shasta Strengthening Families Collaborative has 4 in-person Community ACE Presentations scheduled throughout the rest of 2022 (May 11th at First 5 Shasta (sold out), July 13th at Northern Valley Catholic Social Service, September 14th at the Children's Legacy Center, and November 9th at the Professional Development Center). If your organization is interested in an ACE presentation, please reach out to Alex at shastastrengtheningfamilies@co.shasta.ca.us. We can schedule a presentation to meet your needs.

- Please help get the word out! We're seeking individuals who want to become a Fun With Senior Fitness (FWSF) Instructor to help seniors maintain their strength, balance, and independence by teaching fun, low-impact fitness classes in their community. This free FWSF Instructor Training will be held on Friday, June 10, 2022 from 8:30-12:30 p.m. at the Veterans Hall (1605 Yuba Street, Redding, CA 96001). All materials are provided. No experience is needed. To register for the training or for more information, call 530-225-3747.
- Recently the Tobacco Compliance Program responded to Tobacco Violation Hotline calls involving the purchase of tobacco products by youth. Did you know it's against the law to sell tobacco products (including e-cigarettes and vape devices) to children and young adults under the age of 21? Tobacco retailers have the responsibility to verify age. In addition, there are laws that protect you and your loved ones from secondhand smoke exposure in certain settings (e.g., some parks, events, and stadiums). To report a potential tobacco violation or if you would like more information, please call the Tobacco Violations Hotline at 530-225-5052.
- The Tobacco Education Program conducted 101 tobacco retail observations in the City of Redding to assess the availability and marketing of tobacco products. Stores play a critical role in our community, they shape the economic vitality, quality, and safety of our neighborhoods. They also influence the health of the families and young people who shop in them. This data will identify ways to create an environment that will help protect youth while sustaining a vibrant business environment.
- 209 children received free books and 139 children received Healthy Kids Choice meals during Week of the Young Child in April.
- 190 people participated in the Healthy Shasta Passport Program by completing at least 10 of the challenges, with an average of 18 challenges completed. Seventy of them completed all 25 challenges.
- Bike Month is here! May is Bike Month. It's not too late to sign up and join a team: shastabikechallenge.org

EVENTS:

- May 20 - Asphalt Cowboys Pancake Breakfast in downtown Redding, free ticket for riding!
- May 22 - Shasta Rock Club Celebrate the Outdoors Party- bike raffle
- June 3 - Bike Month & Bigfoot Challenge Celebration @ Caldwell Park

Organized Rides:

- May 4 - Bike to School Day
- May 5 - Bike About Shasta – to Old Shasta
- May 6 - Bike About Shasta-First Fridays and ride with Chain Gang
- May 14 - Bike About Shasta with Shasta Historical Society
- May 16 - Ride of Silence with Shasta Wheelmen

Specialty Health Services Division:

- Our Local Oral Health Program (LOHP) just received approval from the state for another 5 year grant to work with the community on dental health education and improvement of dental outcomes in Shasta County.
- The LOHP is coordinating with the school districts to participate in the Kindergarten Oral Health Assessment process.
- The Child Health & Disability Prevention, Childhood Lead Poisoning Prevention, and LOHP programs continue to educate the public on critical health issues for children. They are working through community activities to distribute education materials and dental kits to the community.
- The California Children's Services Medical Therapy unit continues to offer physical therapy and occupational therapy services to medically fragile children in Shasta County.

BOARD OF SUPERVISOR STAFF REPORTS (March & April):

- Accept Donation from Dignity Health, Dba Mercy Medical Center Redding (to support Healthy Shasta activities)
- California Mutual Aid County and Intra-Medical Health Regional and Cooperative Agreement for Emergency Medical and Health Disaster Services
- Continuation of Local Health Emergency Proclamation Due to the Fawn Fire
- Second Amendment with Alzheimer's Association for Alzheimer's Awareness Services
- Certification Statements with the California Department of Health Care Services for Children's Medical Services