



Agenda - Regular Meeting

Ruth Atkins
Tasting Room Manager
Fall River Brewing Co.

John Coe, MD
Physician
Mercy Family Health

Paul Dhanuka, MD
Physician
DOCS Medical Group
District 2 Representative

Laura Baynard
Director of Clinical Operations
Shasta Community Health
Center

Benjamin Hanna
Chief Deputy District Attorney
Shasta County

Kay Kobe
Chiropractor / Business Owner
Shasta Lake Chiropractic

Kristen Lyons
Chief Executive Officer
Shasta Family YMCA

Mike Mangas
News Anchor
KRCR TV

Judith Menoher
Retired Educator
Board Member
Dignity Health Connected Living
Chair

Jennifer Snider
Director of Data, Planning and
Accountability
Shasta County Office of
Education
Vice Chair

Vacant
District 1 Representative

Vacant
District 3 Representative

Vacant
District 4 Representative

Vacant
District 5 Representative

Date & Time: May 10, 2023 | 12:00 – 2:00 p.m.
Location: Shasta County Mae Helene Bacon Boggs Conference Center
2420 Breslauer Way, Redding, CA 96001

This meeting will be recorded.

1. **Call to Order and Introductions**

2. **Public Comment Period:**

To Address the Board During Public Comment:

The Brown Act (Government Code Section 54950 et seq) requires that every agenda for regular meetings provide an opportunity for members of the public to directly address the Shasta County Public Health Advisory Board on any item on the agenda or any item not listed on the agenda that is within the subject matter jurisdiction of the Board, before or during the Board's consideration of the item. Persons wishing to address the Board should fill out a Speaker Request Form by 10:00 a.m. prior to the beginning of the meeting (forms are available from phadmin@co.shasta.ca.us). When the Chairperson announces the public comment period, any person wishing to address the Board will be recognized by the Chairperson and is requested to state their name and make their comments. Each speaker is allocated up to three (3) minutes to speak. Comments must be limited to matters within the jurisdiction of the Board. The Board will take no action and will hold no discussion on matters presented during public comment unless the matter is an action item on the Board agenda. The Board may briefly respond to statements or questions and, if deemed necessary, may refer the subject matter to the appropriate department or agency for follow-up and/or to schedule the matter on a subsequent Board agenda.

3. **Member Sharing/Announcements (limited to five minutes per member)**

4. **Action:** Approval of Minutes: March 8, 2023

5. **Committee Reports:**

- a. Executive Committee: Judith Menoher, Chair
- b. Nurse Family Partnership: Laura Baynard

6. **Director's Report:**

- a. Health & Human Services Agency: Laura Burch
- b. Public Health Branch: Robin Schurig

7. **Presentation:** Tobacco in Our Community
Madison Bible, Community Education Specialist II

8. **Discussion:** Community Health Awards

9. **Adjourn**

Next Meeting: July 12, 2023

"The County of Shasta does not discriminate on the basis of disability in admission to, access to, or operation of its buildings, facilities, programs, services, or activities. The County does not discriminate on the basis of disability in its hiring or employment practices. Questions, complaints, or requests for additional information regarding the Americans with Disabilities Act (ADA) may be forwarded to the County's ADA Coordinator: Director of Support Services Shelley Forbes, County of Shasta, 1450 Court Street, Room 348, Redding, CA 96001-1676, phone: (530) 225-5515, California Relay Service: (800) 735-2922, Fax: (530) 225-5345, E-mail: adacoordinator@co.shasta.ca.us. Individuals with disabilities who need auxiliary aids and/or services for effective communication in the County's programs and services are invited to make their needs and preferences known to the affected department or the ADA Coordinator. For aids or services needed for effective communication during Board of Supervisors meetings, please call Clerk of the Board (530) 225-5550 two business days before the meeting. This notice is available in accessible alternate formats from the affected department or the ADA Coordinator. Accommodations may include, but are not limited to, interpreters, assistive listening devices, accessible seating, or documentation in an alternate format."



Item 1: Call to Order:

Vice Chair Judith Menoher called the meeting to order at 12:08 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Benjamin Hanna, Jennifer Snider, John Coe, Richard Yoder, Kay Kobe, Laura Baynard, Ann Morningstar and Mike Mangas.

Members not in attendance: Kristen Lyons, Ruth Atkins and Paul Dhanuka.

Others present: Public Health (PH) Branch Director Robin Schurig, PH Deputy Branch Director Charlene Ramont, Senior Staff Services Analyst Sara Westmoreland, Executive Assistant Cara Schuler, Deputy Health Officer Michael Vovakes, PH Program Managers April Jurisich, Amy Pendergast and Linda Singler, Supervising Community Education Specialist Amy Koslosky, and Community Education Specialist Julie Howard.

Item 2: Public Comments

None.

Item 3: Member Sharing/Announcements

- Member Yoder advised that there will be a full-scale exercise at the Redding Regional Airport. They are fun and interesting.
- Member Kobe attended a conference hosted by Redding Restart regarding homelessness. Approximately 500 were in attendance with lots of community partners and law enforcement. Redding Restart hopes to hold trainings quarterly. Feels homelessness is a Public Health crisis.
- Member Snider attended the Perinatal Substance Exposure Summit on March 3, 2023. It was powerful and Dr. Stockton was a great speaker and gave the medical management perspective about substance use. She frames it as a chronic disease. The breakout exercise was useful, and PH collected a lot of information that can be used in the next part of the plan. There was a cross sector panel of people who had experience working with or being mothers who used substances during pregnancy. They shared their experiences.
- Member Snider also shared that she has been asked to participate on the Community Foundation of the North State's panel to review grant applications for the ACEs fund grants.
- Vice Chair Menoher also shared how impressed she was with the Perinatal Substance Exposure Summit. A virtual version of the Summit will take place on March 16, 2023.

Item 4: Action - Approval of Minutes

Motion: Member Snider, seconded by Member Morningstar, made a motion to approve the minutes of the November 9, 2022 and January 11, 2023 meetings. The motion carried by a unanimous vote of the members present.

Item 5: Committee Reports

a. Executive Committee:

Vice Chair Menoher provided an update from the Executive Committee meeting. The group discussed the agenda for the March PHAB meeting. Charlene Ramont will present regarding the Future of Public Funding and Community Relations will be present to help facilitate a conversation regarding the PHAB Community Health Awards. The PHAB also plans to give their annual update at an upcoming Board of Supervisors meeting.

The group discussed membership terms that will be expiring March 31, 2023, and also discussed the slate of officers to recommend for the April 1, 2023 – March 31, 2024 period.

b. Nurse-Family Partnership® (NFP) Community Advisory Board (CAB):

Member Baynard advised there was a presentation on substance use with moms and a discussion of the upcoming Summit. They strategized who should be around the table for the events, and how to connect resources from within the community to better serve moms. Some moms could potentially benefit from the homeless outreach programs to connect them with nurses to help the high-risk population who are hard to find at times.

Member Baynard shared Shasta County has a rate of Neonatal Abstinence Syndrome that is 7.2 times higher than California. This is significant.

Item 6: Membership

Action: Consider recommending the following individuals to the Board of Supervisors for reappointment to the PHAB for a three-year term through March 31, 2026: Ruth Atkins and Benjamin Hanna (General Members).

Motion: Member Kobe, seconded by Member Morningstar, made a motion to reappoint Ruth Atkins and Benjamin Hanna to the PHAB for a three-year term through March 31, 2026. The motion carried by a unanimous vote of the members present.

Action: Nominate and elect Chairperson, Vice-Chairperson, Member at Large and Membership Committee Chairperson for the period of April 2023 – March 2024.

Motion: Member Mangas, seconded by Member Morningstar, made a motion to accept the following slate of officers for 2023: Chairperson Judith Menoher, Vice-Chairperson Jenn Snider, Member-at-Large Laura Baynard and Membership Committee Chairperson Mike Mangas.

Item 7: Directors' Reports

a. Health and Human Services Agency:

PH Branch Director Robin Schurig went over the highlights from the HHS Director's Report. Member Snider commented on the Peer Support video that was shown at the BOS meeting and how the peers are being used. Highly recommend the video. For additional updates, please refer to the written report.

b. Public Health:

PH Branch Director Robin Schurig referred to her written report and provided Public Health branch updates. For additional updates, please see written report.

Item 8: Presentation: The Future of Public Health Funding

PH Deputy Branch Director Charlene Ramont introduced the Future of Public Health (FoPH) Funding, the purpose and requirements. The FoPH initiative aims at transforming and modernizing California to be able to handle public health threats. At least 70% of the funding must be spent expanding permanent public health workforce to shore up the infrastructure of the public health department. The remaining funds, not to exceed 30%, may be used for equipment, supplies, and other administrative purposes. The funding should not replace existing public health resources. Funding objectives and how the funding will be used was shown. Shasta County has been funded \$1,031,180 annually. Please refer to the presentation.

Discussion following the presentation included questions, suggestions, sharing of information, and comments.

Item 9: Discussion: Community Health Awards

PH Branch Director Robin Schurig provided a background of the Community Health Awards. There is generally a theme and PH Branch Director Schurig suggested more of a broad theme to be able to highlight the work of public health as well as the work of community partners. Discussion on potential theme took place. PH Branch Director Schurig suggested something similar to a nationwide campaign from several years ago, "This is Public Health" to identify things that individuals would not necessarily connect with public health. Member Baynard likes the theme, also mentioned "coming together." A coming together of partnerships to focus on our community. Member Kobe mentioned the theme "prevention" as it covers so much in healthcare and tying it into what public health is all about. Member Snider suggested highlighting all the work that has been done since the last awards and how partnerships strengthened. Members may solicit nominations along with staff and community members.

Item 10: Adjourned at 1:24 p.m. by Vice Chairperson Judith Menoher.



Directors' Report - Public Health Advisory Board May 10, 2023

CURRENT ISSUES:

Health & Human Services Agency (HHS) Update

- As of April 27th, the Housing and Community Action Agency has transitioned to the HHS under the Economic Mobility Branch. This transition will allow for a wide spectrum of housing services in the community under one division.
- There is continued recruitment efforts for the Public Health Officer and County Executive Officer.
- State Revenues for April are reported at close to \$5B below the Administration estimates for the state. The Administration's monthly cashflow estimates reflect the expected impact of delayed payment and tax filing deadlines for Californians in most counties due to winter storms and flooding in January. The filing deadline was moved to Oct 16, which adds significant uncertainty.
- CA Supreme Court Rejects Challenge to CARE Act/Care Court.

Public Health Branch Update

- Sara Westmoreland has been promoted to Program Manager over the contracts & safety unit and the epidemiology & evaluation unit. She will also serve as accreditation coordinator, and she will coordinate funding that crosses divisions, such as the Future of Public Health funding.
- The request for proposals for Health Officer services was not successful and there is a continuous recruitment open.
- The County is in the midst of a two-week strike of UPEC General Unit members. In Public Health the biggest impact has been on the WIC program.
- Public Health has been working on revisions to our Continuity of Operations Plan (COOP)'s list of Mission Essential Functions based on lessons learned from the COVID response, and those changes were presented during All Staff meetings in April.

Administrative Services

- On April 18th, the Administrative Services Division coordinated a successful campus-wide evacuation drill for the Public Health Branch in collaboration with the Behavioral Health and Social Services – Adult and Economic Mobility Branches of HHS and the Sheriff's Department.
- We submitted our annual report to the Public Health Accreditation Board in preparation for reaccreditation in 2025.
- We are currently processing 53 contracts for the Public Health Branch. Staff Reports approved by the Board of Supervisors for the months of March and April included: California Mental Health Services Authority (CalMHSA) Agreement, and a donation from the California Department of Public Health Vehicle Occupant Safety Program and Public Health Kid's Plates Program.
- The Epidemiology and Evaluation Unit provided surveillance reporting of communicable diseases, mortalities and suicides in Shasta County, as well as nine partnered regional counties. Data analysis support was also provided to the tobacco cessation program.

Community Engagement and Quality Improvement Division

- The Director of Nursing is working with the Sexually Transmitted Infections (STI) unit to update procedures for the CommUNITY Mobile Care clinic's STI services.
- The Performance Management and Quality Improvement team is finalizing the annual performance management report for the 2nd half of 2022.
- The Value Awards system is being revamped and we are working on integrating the teams who are new to Public Health, onboarding them to CliftonStrengths and the performance management system.
- Emergency Preparedness and Response team is finalizing the Public Health Emergency Program/Hospital Preparedness Program (PHEP/HPP) 5-year contract, working with HHSA Care and Shelter team to create standard operating procedures and updated MOU with the American Red Cross, and are looking forward to participating in a Volcano Awareness course and a regional radiation surge plan functional exercise.
- Community Organizers are building the community capacity to be prepared for emergencies through their organizing and sharing of LISTOS Emergency preparation plans (a CalOES program) with community members and partners and aiding in the exploration of forming community-based resiliency hubs.

Community Health Protection Division

- Harm Reduction (HR) Unit received two mini grant awards totaling \$10,000. The first mini grant will be used to purchase Narcan to support opioid overdose prevention outreach on the CommUNITY Mobile Care Van. The second mini grant will support incentives for a Syringe Services Program (SSP) client needs assessment survey and other harm reduction needs.
- The HR Unit updated SSP documents with Spanish translations and prepared a Xylazine fact sheet to distribute to clients and partners.
- Haven Humane and the Communicable Disease team have partnered to begin doing some animal bite/rabies prevention presentations to HHSA staff and the community.
- A tabletop exercise for a measles outbreak has been planned and will happen during June or July beginning internally with PH staff and eventually including HHSA staff who would help in emergency response.
- The Communicable Disease team is creating a county-wide Ebola response workgroup, which will include local hospitals and EMS.
- The CommUNITY Mobile Care Unit has finally hit the road! The first day of providing services was April 28th at the Anderson Regional Office. The Mobile Unit will be in Anderson every Wednesday from 1:30-3:30. We are still working on expanding to other sites throughout the County.

Family Health Division

- WIC currently has an allocated caseload of 4,480 with a 95% participation rate. Our average exclusively breastfeeding rate is 30.9% at 6 months.
- Nurse-Family Partnership® (NFP) is currently serving 96 families.
- WIC Farmers' Market coupon offers \$30 for fresh fruit and vegetables. WIC staff will be at the Anderson Farmers' Market on June 22nd, Redding City Hall Farmers' Market on June 24th and July 29th.
- The HHSA office in Shasta Lake is temporarily closed. WIC services to Shasta Lake families are being provided via telehealth services.
- National Nurses Week is May 6-12th.

Healthy & Safe Families Division

- MCAH hosted a Perinatal Substance Exposures Workshop in Burney to get local input on the gaps, challenges, and potential strategies needed for preventing and reducing perinatal substance use in rural Eastern Shasta County.
- Alcohol and Drug Prevention team has started a series of Key Informant Interviews, Focus Groups and other facilitated assessments to understand the alcohol and drug problem in four regions of the county as well as their proposed solutions. Currently they are holding Key Informant Interviews with school counselors from Burney/Fall River, Anderson, Redding and Shasta Lake. They will next hold events with groups of parents from each region and groups of youth. The ultimate goal is to inform our next strategic prevention plan.
- The Harmful Substance Use Prevention Collaborative (HSUPC) has changed its name to Substance Awareness and Prevention Collaborative (SAP).

- The Injury Prevention team is rolling out campaigns to prevent distracted and impaired driving in 11 high schools, at both Shasta County DMV locations, at 2 driving schools and two Teen Centers.

Healthy Communities Division

- Healthy Shasta wants you to know May is Bike Month! Sign up for the Bike Month Challenge at shastabikechallenge.org. Bike Month Challenge is a fun, friendly competition all about helping more people discover (or rediscover) the joys and benefits of riding a bike. Even a short bike ride can help to *build fitness, improve mental health, improve sleep, save money and protect the planet*.
 - Don't have a bike? The new [Bike Depot is opening May 12th](#) and they will have a bike share program!
 - May 3rd was Bike to School Day. Several schools participated.
- Our CalFresh Healthy Living team is providing a 6-class series of the Around the Table curriculum in Burney. The curriculum teaches healthy eating using a trauma-informed approach. They are partnering with the Intermountain Community Center for the classes and Bright Futures is providing childcare.
- Code 9 SHARE Trainings were held May 2-6 for Law Enforcement, Fire, other First Responders, and their families. The program offers trainings in stress management, suicide prevention, and officer wellness.
- FARM Club at the Saturday Redding Farmers Market will kick off in June. FARM Club provides \$2 tokens to youth aged 3-15 to purchase fruits and vegetables. It is a great way to get young people trying new fruits and vegetables. Check out the Farmers Markets schedule at: <http://www.healthyshasta.org/eat-healthy/farmers-markets/> or reddingfarmersmarkets.com
- ASIST Suicide Prevention training is a 2-day training on May 11 and 12, 2023, to provide training on how to help create a plan when someone is at-risk for suicide. To register, contact Sydney at sstinger@co.shasta.ca.us or 530-229-8426.
- May is also Mental Health Awareness Month. While not a direct Public Health event, the Minds Matter Mental Health Fair is planned for May 20, 2023, from 10am-2pm at the Boggs Conference Center. All are welcome.

Specialty Health Services Division:

- The Specialty Health Services Division recently moved from 2615 Breslauer to 2660 Breslauer.
- Scott Bray, Clinical Services Coordinator, retired after 26 years of service.
- Specialty Health Services continues to serve the citizens of Shasta County through our immunization clinics, provider education, oral health education programs and oral health case management, lead education, and by providing eligibility and therapeutic services through the California Children's Services program to medically fragile children.