



Agenda - Regular Meeting

Ruth Atkins
Boutique Manager

Laura Baynard
Director of Clinical Operations
Shasta Community Health
Center

John Coe, MD
Physician
Mercy Family Health

Paul Dhanuka, MD
Physician
DOCS Medical Group
District 2 Representative

Mary Ann Duncan
Retired Registered Nurse
District 3 Representative

Kay Kobe
Chiropractor / Business Owner
Shasta Lake Chiropractic

Kristen Lyons
Chief Executive Officer
Shasta Family YMCA

Mike Mangas
News Anchor
KRCR TV

Judith Menoher
Retired Educator
Board Member
Dignity Health Connected
Living
Chair

Jennifer Snider
Director of Data, Planning and
Accountability
Shasta County Office of
Education
Vice Chair

Vacant
District 1 Representative

Vacant
District 4 Representative

Vacant
District 5 Representative

Date & Time: January 10, 2024 | 12:00 – 2:00 p.m.
Location: Shasta County Mae Helene Bacon Boggs Conference Center
2420 Breslauer Way, Redding, CA
This meeting will be recorded.

1. Call to Order and Introductions

2. Public Comment Period:

To Address the Board During Public Comment:

The Brown Act (Government Code Section 54950 et seq) requires that every agenda for regular meetings provide an opportunity for members of the public to directly address the Shasta County Public Health Advisory Board on any item on the agenda or any item not listed on the agenda that is within the subject matter jurisdiction of the Board, before or during the Board's consideration of the item. Persons wishing to address the Board should fill out a Speaker Request Form by 10:00 a.m. prior to the beginning of the meeting (forms are available from phadmin@co.shasta.ca.us). When the Chairperson announces the public comment period, any person wishing to address the Board will be recognized by the Chairperson and is requested to state their name and make their comments. Each speaker is allocated up to three (3) minutes to speak. Comments must be limited to matters within the jurisdiction of the Board. The Board will take no action and will hold no discussion on matters presented during public comment unless the matter is an action item on the Board agenda. The Board may briefly respond to statements or questions and, if deemed necessary, may refer the subject matter to the appropriate department or agency for follow-up and/or to schedule the matter on a subsequent Board agenda.

3. Member Sharing/Announcements (limited to five minutes per member)

4. Action: Approval of Minutes: November 8, 2023

5. Committee Reports:

- Executive Committee: Judy Menoher, Chair
- Nurse Family Partnership: Laura Baynard

6. Director's Report:

- Health & Human Services Agency: Christy Coleman
- Public Health Branch: Robin Schurig

7. Presentations

- Community Schools – Joy Garcia and Wendy Hall – Shasta County Office of Education
- Healthy Shasta – Rhonda Schultz, Community Development Coordinator

8. Discussion: Community Health Awards

9. Adjourn

Next Meeting: March 13, 2024

"The County of Shasta does not discriminate on the basis of disability in admission to, access to, or operation of its buildings, facilities, programs, services, or activities. The County does not discriminate on the basis of disability in its hiring or employment practices. Questions, complaints, or requests for additional information regarding the Americans with Disabilities Act (ADA) may be forwarded to the County's ADA Coordinator: Director of Support Services, County of Shasta, 1450 Court St., Room 348, Redding, CA 96001-1676, phone: (530) 225-5515, California Relay Service: (800) 735-2922, Fax: (530) 225-5345, E-mail adacoordinator@co.shasta.ca.us. Individuals with disabilities who need auxiliary aids and/or services for effective communication in the County's programs and services are invited to make their needs and preferences known to the affected department or the ADA Coordinator. For aids or services needed for effective communication during Board of Supervisors meetings, please call Clerk of the Board (530) 225-5550 two business days before the meeting. This notice is available in accessible alternate formats from the affected department or the ADA Coordinator. Accommodations may include, but are not limited to, interpreters, assistive listening devices, accessible seating, or documentation in an alternate format."



Public Health Advisory Board
Minutes for November 8, 2023 *Draft*

Item 1: Call to Order:

Chair Judith Menoher called the meeting to order at 12:10 p.m. Those in attendance introduced themselves.

The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Judith Menoher, Jennifer Snider, John Coe, Kristen Lyons, Ruth Atkins, Mary Ann Duncan, Kay Kobe and Mike Mangas.

Members not in attendance: Laura Baynard and Paul Dhanuka

Others present: Public Health (PH) Branch Director Robin Schurig, PH Deputy Branch Director Charlene Ramont, Program Managers Sara Westmoreland and Shellisa Moore, Executive Assistant Cara Schuler, Community Development Coordinator Celyse Foster, Community Education Specialist Jules Howard and Richard Yoder.

PH Branch Director Robin Schurig introduced new PH Health Officer James Mu, MD. Dr. Mu spoke about his background and ideas he has for the future.

Item 2: Public Comments

Richard Yoder shared a handout on a newer drug with the street name Tranq (Xylazine). It is a liquid drug used for sedation, anesthesia, muscle relaxation and analgesia in animals such as horses, cattle and other non-human mammals. It is being used as a cutting agent for heroin and adding it to fentanyl. Narcan does not reverse the effects of Xylazine. Discussion took place.

Item 3: Member Sharing/Announcements

Member Kobe commented on the special election for Gateway Unified School District. She praised the elections office and both candidates for running a fair, honest and respectable race.

Item 4: Action - Approval of Minutes

Motion: Member Mangas, seconded by Member Lyons, made a motion to approve the minutes of the September 13, 2023, meeting. The motion carried by a unanimous vote of the members present.

Item 5: Committee Reports

a. Executive Committee:

Chair Menoher provided an update from the Executive Committee meeting. The group discussed the agenda for the November PHAB meeting, which will include a presentation from the Emergency Preparedness and Response Unit. They also discussed having Shasta County Office of Education attend a future PHAB meeting to present on the topic of Community Schools, which is a public health-oriented program that supports the whole child, whole family, partnering with healthcare and other community organizations.

There are currently two general membership vacancies and three BOS representative vacancies on the PHAB. Interviews were held in September to fill the two general membership vacancies. Richard Yoder and Wendy Dickens were selected and will be recommended to the PHAB for membership at the November meeting. Pending that vote, they will be recommended to the Board of Supervisors for appointment.

The group recommended that the Community Health Awards be a standing agenda item at Executive Committee and regular PHAB meetings as planning continues. Public Health Director Robin Schurig will send a survey to Public Health staff prior to the PHAB November meeting to gather input on themes and community recognition.

- b. Nurse-Family Partnership® (NFP) Community Advisory Board (CAB):
No update was given as Member Baynard was not in attendance at the meeting.

Item 6: Action - Membership

Motion: Member Snider, seconded by Member Mangas, made a motion to recommend to the Board of Supervisors the Membership Committee’s nomination of the following new members to fill two general membership vacancies on PHAB: Richard Yoder, MD – term to expire March 31, 2025, and Wendy Dickens – term to expire March 31, 2026. The motion carried by a unanimous vote of the members present.

Item 7: Directors’ Reports

- a. Health and Human Services Agency:
PH Branch Director Robin Schurig provided HHSA updates from the Directors’ Report. Please refer to written report.
- b. Public Health:
PH Branch Director Robin Schurig provided PH Branch updates along with division highlights. Please refer to written report.

Item 8: Presentation: Emergency Preparedness & Response

Community Development Coordinator Celyse Foster presented on Emergency Preparedness & Response and the Medical Health Operational Area Coordination (MHOAC) program. The core of emergency management for Public Health is mitigation, preparedness, response and recovery from natural disasters, human caused disasters and public health emergencies. While fire, law and EMS focus on field response, Public Health focuses on threats to public health and the operational area coordination of medical health resources and mutual aid. Shasta County Emergency Response planning consists of the County Emergency Operations Plan, HHSA Emergency Response Plan and Public Health Emergency Response Plan. County employees are designated Disaster Service Workers. The MHOAC program is a legislatively required position. There are 17 core MHOAC functions. The MHOAC is responsible to ensure Medical and Health response plans are in place to address all 17 functions, coordinate disaster medical and health resources with the operational area and coordinate with the Regional Disaster Medical and Health Specialist , the local & state Emergency Medical Services Authority and the California Department of Public Health.

Item 9: Discussion: Community Health Awards

Public Health Director Robin Schurig provided the results from the survey she sent to Public Health staff for their input on what the awards would look like moving forward. Several responses were received. The main theme was to have some type of media campaign around what public health is and the importance of the work we do along with our partners. Discussion took place. There will be additional discussion at the next PHAB meeting January 10, 2024, and future meetings as planning takes place.

Item 10: Adjourned at 1:49 p.m. by Chair Judith Menoher.



Directors' Report - Public Health Advisory Board January 10, 2024

CURRENT ISSUES:

Health & Human Services Agency (HHS) Update

- Economic Mobility Branch (EMB) said farewell to one of their Deputy Directors, Julie Hope, on December 22nd. Julie retired after giving over 30 years of her career and time to the county and the community. She was recognized at the December 19th BOS meeting by her Director and the Board of Supervisors. EMB in turn welcomed new Deputy Director, Jeremy Brukart, to fill behind her. Jeremy has been with Shasta County HHS since May of 2013 and has worked in multiple divisions across the agency. He brings with him years of knowledge and experience and a deep passion for our programs and services.
- Public Health (PH) received a second Deputy Director, Shellisa Moore. Shellisa begins her new role as the Deputy Director on December 17th. With over 20 years of education and experience in Public Health leadership here in Shasta County, we welcome her to the Executive Leadership team.
- Our Administration Branch also recently hired a new Deputy Director, Trisha Boss. Trisha has been with HHS for several years now and has played a crucial role in overhauling some of our more difficult and lengthy contract processes. Her many years of experience in contract and program management are an added bonus to the agency.
- The Behavioral Health and Social Services Branch will be releasing RFPs to the community for the new Mandated Mobile Crisis rollout and for a receiving center for children.
- Each of our branches are preparing for a more modest budget this year. The state has projected a \$68B shortfall and lean years to come following FY24/25 as well. Each branch will put an emphasis on maximizing grant funds to ensure we maximize those resources.
- CPS HR- Employee Engagement Survey follow up: Branches have included many recommendations from staff in their Action Plans, several of which have already been completed and approved.

Public Health Branch Update

- Shellisa Moore has been promoted into Public Health's second Deputy Branch Director position effective December 17th. She and Charlene Ramont will share the duties of overseeing the Branch's managers and the operations of our many programs. This will lighten Charlene's workload as well as allowing me to delegate more tasks to both Deputies, freeing all of us up for more strategic thinking and future planning. Shellisa has over 20 years of experience in Public Health leadership in Shasta County. She has supervised Public Health's Burney regional office before we were part of a Health & human Services Agency, she supervised the Healthy Shasta unit and served as coordinator of the Healthy Shasta collaborative, she supervised communicable disease, sexually transmitted infection, and harm reduction work, and most recently she served as Program Manager over that division, which now also includes Emergency Preparedness & Response. Shellisa has a degree in Health Science and in addition to her public health expertise, she brings strong leadership skills including a positive attitude and consistent follow-through.
- Public Health's Action Plan in response to the Employee Engagement survey has been approved by Agency leadership and we will begin implementing actions to address the priority areas of staff feeling encouraged to come up with new and better ways of doing things, staff feeling that senior leaders value their ideas, staff feeling that their workload is reasonable, and staff feeling that they achieve a good balance between their work life and their personal life.

- Effective January 1st, Dr. Mu's hours have increased from 16 to 20 hours per week. His hours will continue to gradually increase according to the contract that was negotiated between him, and the Board of Supervisors and he will be full-time effective May 1st.
- At the January 9th Board of Supervisors meeting, Sara Reese, Nutrition Assistant III with the WIC program, was honored as the County's employee of the month.

Administrative Services

- The Administrative Services Division's contract team is currently processing 57 contracts for the Public Health Branch. A Staff Report was approved by the Board of Supervisors in the month of December for Community Connections Psychological Associates, Inc. to provide suicide prevention training to behavioral health clinicians.
- In November and December, the Safety Committee conducted two tests of the lockdown system for all Public Health Branch staff located in buildings on the Breslauer campus.
- The Epidemiology and Evaluation Unit continued to provide surveillance and reporting of mortalities, suicides, and communicable diseases in Shasta County and nine partnered regional counties. They also provided data analysis and program evaluation support to the Public Health Branch.
- Performance Management/Quality Improvement staff are currently facilitating a quality improvement project of the branch's performance evaluation goals process, as well as preparing to analyze branch performance data for 2023 and setting 2024 performance goals.
- Workforce Development staff have been developing tools for branch supervisors and managers to assist them with new responsibilities related to HR transitions and preparing the 2024 Workforce Development Assessment.
- The Capacity Building for Community Wellbeing Unit's Community Organizers are supporting the community led implementation of a development plan for the Burney Dog Park and working with Youth Options Shasta to prevent youth violence and enhance belonging.

Community Health Protection Division

- A new supervisor, Shauna Stratton, was hired to oversee the Harm Reduction Unit. and Sharayne Loomis, who previously supervised the Harm Reduction unit, moved over to the Communicable Disease Unit.
- A new location was established at the HHSA offices on Park Marina for the CommUNITY Mobile Care Clinic to provide STI testing and harm reduction supplies.
- A project was started to install Narcan vending machines in areas of Shasta County with the highest rates of overdose. So far, Shasta Community Health Center has agreed to house 3 machines and the jail plans on putting one in their front lobby. Rite Aid is also interested in partnering and is working to get approval from senior management.

Family Health Division

- WIC currently has an allocated caseload of 4,480, with a 96.9% participation rate. Our average exclusively breastfeeding rate is 43.1% at two months and 34.2% at six months.
- Nurse-Family Partnership® (NFP) is currently serving 95 families. We continue accepting referrals for first-time parents before 28 weeks of gestation. Outreach activities to increase referrals remain challenging as our support staff position is vacant.
- NFP had its Maternal, Infant, and Early Childhood Home Visiting Site Visit on December 5th. The California Home Visiting Program was impressed by our nurses and their passion for their work as well as the overall implementation of Shasta's NFP program.
- NFP hosted the newly established Butte/Glenn County NFP so they could have an opportunity to learn and ask questions of our staff as they start to build their caseload.

Healthy & Safe Families Division

- The Maternal, Child and Adolescent Health (MCAH) 5-Year Title V Needs Assessment is underway. This process will include review of data, input from partner organizations and collaboratives, and an online community survey open to parents and those who serve families.

- Women’s Connect media placements are rolling out, with a focus on linking women of childbearing age to cessation or substance use disorder treatment services, and to reduce perinatal substance exposures.
- The Alcohol and Other Drug Prevention team provided a 4-hour curriculum to 7th graders at three middle schools this fall.
- The Alcohol and Other Drug Prevention team is rolling out a media campaign to encourage parents and caregivers to talk to their children/youth about fentanyl to prevent overdoses.

Healthy Communities Division

- Healthy Shasta is conducting a focus group with Shasta Lake City residents on January 6th. The goal is to learn how they like to receive information and ways to support healthy lifestyles.
- Upcoming Suicide Prevention trainings include safeTALK Training (4-hour training) on February 9th and ASIST Training (2-day training) on February 22-23. Register by emailing sstinger@co.shasta.ca.us. For more information, see [Training | Shasta County California](#) or www.shastacounty.gov/health-human-services/page/training
- Healthy Shasta Walks Passports are available now. Complete at least 10 walks by March 1st, 2024 to be entered into a prize drawing for a gift card to a local sports retailer. See www.healthyshastawalks.org for more information.
- Fun with Senior Fitness is planning for their Instructor Training, which is tentatively planned for mid-March. We are looking for additional Instructors to be trained and lead classes for their peers. Please contact Jeff Van Ausdall at jvanausdall@co.shasta.ca.us or 225-5351 for more information or if you know of a potential instructor.
- Throughout 2024, the Suicide Prevention program is bringing **FREE** suicide prevention trainings to Shasta County for local behavioral health and medical health providers. To stay connected to updates or request more information, please contact: YouMatterShasta@co.shasta.ca.us. Training options include:
 - **Counseling on Access to Lethal Means (CALM)** - Develop skills to collaborate with at-risk clients to implement safe storage of firearms and medications to help prevent suicide.
 - **Suicide Prevention 201 & 202 Advancing Suicide Prevention & Management for Diverse Cultures** - Develop skills to enhance risk recognition, integrate cultural theory, address liability risk, and routinize evaluation and documentation to spend more time engaging diverse patients who present with risk.
 - **Assessing and Managing Suicide Risk (AMSR) Training for Outpatient/Inpatient & Direct Care** - Develop skills in the recognition, assessment, and management of suicide risk and the delivery of effective suicide-specific interventions.

Public Health Clinic and Nursing Coordination:

- The immunization clinic continues to provide immunization and tuberculosis screening services to our community and is now working on our annual Vaccines for children and 317 program recertifications.
- Immunization Promotion participated in National Influenza Vaccination Week (December 4-8, 2023) with a series of posts shared on social media.
- Vital Records continues to provide birth and death registration services to our community.

Specialty Health Services Division:

- The California Children’s Services (CCS) program continues to provide medical and financial eligibility for the CCS program with a caseload of approximately 1,000 clients, age 0-21, throughout Shasta County. The Medical Therapy Unit provides Occupational and Physical Therapy to a caseload of 221 clients.
- We are actively seeking Physical Therapists and Licensed Physical Therapy Assistants to provide therapy services to our pediatric population.
- The CHDP program sunsets on June 30th, 2024. We are preparing to sunset this program and planning and educating providers, staff, and clients as the program moves to Presumptive Eligibility for all providers.
- The Local Oral Health Program held successful Kindergarten Oral Health Assessment activities in coordination with SCOE and district and school nurses. Children were screened by our Registered Dental Hygienist in alternative practice and additional oral health information was provided in the classroom.