



## Agenda - Regular Meeting

**Ruth Atkins**  
Boutique Manager

**Laura Baynard**  
Director of Clinical Operations  
Shasta Community Health  
Center

**John Coe, MD**  
Physician  
Mercy Family Health

**Paul Dhanuka, MD**  
Physician  
DOCS Medical Group  
District 2 Representative

**Mary Ann Duncan**  
Retired Registered Nurse  
District 3 Representative

**Kay Kobe**  
Chiropractor / Business Owner  
Shasta Lake Chiropractic

**Kristen Lyons**  
Chief Executive Officer  
Shasta Family YMCA

**Mike Mangas**  
News Anchor  
KRCR TV

**Judith Menoher**  
Retired Educator  
Board Member  
Dignity Health Connected  
Living  
*Chair*

**Jennifer Snider**  
Director of Data, Planning and  
Accountability  
Shasta County Office of  
Education  
*Vice Chair*

**Vacant**  
District 1 Representative

**Vacant**  
District 4 Representative

**Vacant**  
District 5 Representative

**Date & Time:** September 13, 2023 | 12:00 – 2:00 p.m.  
**Location:** Shasta County Public Health, 2660 Breslauer Way, Redding, CA  
Community Conference Room

**This meeting will be recorded.**

### 1. Call to Order and Introductions

### 2. Public Comment Period:

To Address the Board During Public Comment:

The Brown Act (Government Code Section 54950 et seq) requires that every agenda for regular meetings provide an opportunity for members of the public to directly address the Shasta County Public Health Advisory Board on any item on the agenda or any item not listed on the agenda that is within the subject matter jurisdiction of the Board, before or during the Board's consideration of the item. Persons wishing to address the Board should fill out a Speaker Request Form by 10:00 a.m. prior to the beginning of the meeting (forms are available from [phadmin@co.shasta.ca.us](mailto:phadmin@co.shasta.ca.us)). When the Chairperson announces the public comment period, any person wishing to address the Board will be recognized by the Chairperson and is requested to state their name and make their comments. Each speaker is allocated up to three (3) minutes to speak. Comments must be limited to matters within the jurisdiction of the Board. The Board will take no action and will hold no discussion on matters presented during public comment unless the matter is an action item on the Board agenda. The Board may briefly respond to statements or questions and, if deemed necessary, may refer the subject matter to the appropriate department or agency for follow-up and/or to schedule the matter on a subsequent Board agenda.

### 3. Member Sharing/Announcements (limited to five minutes per member)

4. **Action:** Approval of Minutes: July 12, 2023

### 5. Committee Reports:

- Executive Committee: Judy Menoher, Chair
- Nurse Family Partnership: Laura Baynard

### 6. Director's Report:

- Health & Human Services Agency: Laura Burch
- Public Health Branch: Robin Schurig

### 7. Presentation: Youth Cannabis Grant

Cory Brown, Supervising Community Education Specialist and  
Sonia Iturralde, Community Education Specialist II

### 8. Discussion: Community Health Awards

**Action:** Decide timing and theme of Community Health Awards

### 9. Adjourn

**Next Meeting: November 8, 2023**



**Public Health Advisory Board**  
**Minutes for July 12, 2023 *Draft***

**Item 1: Call to Order:**

Chair Judith Menoher called the meeting to order at 12:09 p.m.

Chair Menoher introduced new member Mary Ann Duncan who will be the representative for District 3. Those in attendance introduced themselves.

The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Judith Menoher, Jennifer Snider, John Coe, Kristen Lyons, Laura Baynard, Ruth Atkins, Paul Dhanuka, Mary Ann Duncan and Mike Mangas.

**Members not in attendance:** Benjamin Hanna and Kay Kobe.

**Others present:** Public Health (PH) Branch Director Robin Schurig, PH Deputy Branch Director Charlene Ramont, HHS Assistant Agency Director Christy Coleman, Program Managers Sara Westmoreland and Shellisa Moore, Executive Assistant Cara Schuler, Richard Yoder, Community Education Specialist Jules Howard, Supervising Public Health Nurse Sharayne Loomis and Community Development Coordinator Celyse Foster.

**Item 2: Public Comments**

None

**Item 3: Member Sharing/Announcements**

Member Paul Dhanuka spoke on the access to healthcare in our area. There has been a 25% drop in local physicians while the numbers have not dropped for individuals going to med school. He believes there needs to be a consistent comprehensive effort by players in the area to increase local providers. He is planning a brainstorming meeting with some of his other colleagues on July 19<sup>th</sup> to put a focus group together. Dr. Dhanuka would like to work closely with HHS and PH as well as other counties in the area to come up with a solution. Member Lyons thanked Dr. Dhanuka for doing what he is doing. It was also proposed that Dr. Dhanuka give a presentation on this matter at a later date.

Member Snider appreciated the Tobacco Cessation unit for reporting back so quickly with the information that the PHAB requested.

**Item 4: Action - Approval of Minutes**

**Motion:** Member Snider, seconded by Member Coe, made a motion to approve the minutes of the May 10, 2023, meeting. The motion carried by a unanimous vote of the members present.

**Item 5: Committee Reports**

a. Executive Committee:

Chair Menoher provided an update from the Executive Committee meeting. The group discussed the agenda for the July PHAB meeting. A request was made to have Branch Director Robin Schurig provide an update on PH staffing vacancies, the Health Officer recruitment and the PH budget. Discussion also took place about opening a recruitment for a general member. A recruitment will be posted to fill the one open general membership position. The Executive Committee also discussed the Community Health Awards. The ad hoc committee that was formed is meeting to discuss timeline for the event, possible topics, locations and the nomination process.

b. Nurse-Family Partnership® (NFP) Community Advisory Board (CAB):

Member Baynard advised next meeting is scheduled August 4, 2023.

## **Item 6: Directors' Reports**

### a. Health and Human Services Agency:

HHSA Assistant Agency Director, Christy Coleman provided highlights of the HHSA Director's Report.

### b. Public Health:

PH Branch Director Robin Schurig referred to her written report and provided PH Branch updates. She provided in-depth information on the 2023-2024 budget that was approved by the Board of Supervisors. The Health Officer recruitment was also discussed, including the difference between the previous language and the new language for the recruitment flyer. There were several questions asked from the PHAB. Lastly, vacancies and recruitment challenges for PH were provided. There are still challenges with vacancies and space.

## **Item 7: Presentation: Harm Reduction**

Supervising Public Health Nurse Sharayne Loomis provided a presentation regarding the PH Harm Reduction Unit. Loomis described the harm reduction activities at PH, which aims to reduce HIV, Sexually Transmitted Infections (STIs), Hepatitis B Virus (HBV) and Hepatitis C Virus (HCV) infections, reduce and/or prevent opioid overdoses and death, reduce and/or prevent injection site wounds, provide linkage to care and treatment for wounds and infectious diseases, provide linkage to care for substance use disorder and provide stigma-free services. A graph was shown of Naloxone and Fentanyl test strip distribution from 2019-2022. The Community Medical Sharps Program is going well. In 2022 5052.2 lbs. of sharps were collected and in 2023, as of June 30<sup>th</sup>, 2022.8 lbs. of sharps have been collected. There are 10 medical sharps kiosk locations around Shasta County. The benefits of Syringe Services Programs (SSPs) were reviewed along with number of clients served, number of collected sharps for disposal and reported substances used by SSP clients. Question and answer session took place.

## **Item 8: Discussion: Community Health Awards**

Member Atkins provided an update from the ad hoc committee meeting. The two main topics discussed were: how do we gather submissions for the awards and the time of the awards ceremony. An idea proposed for gathering submissions is to work with the PH Branch to illicit nominations from line staff through unit and division meetings. Submissions can either be programs they are working with or programs and people they know in the community. It would be open to the public and it would be the job of PHAB to put the criteria together. The timing of the awards was proposed. Two options were discussed including having the awards during Public Health week in early April or having them 2-6 weeks prior to Public Health Week with some sort of media announcement during Public Health Week highlighting who won. The idea of having a media announcement during Public Health week could work as a dual purpose because highlighting the work of Public Health and highlighting the program publicly could possibly meet an accreditation requirement. The group discussed having the awards take place in 2024 or 2025.

**Action:** Determine next steps and timelines

**Motion:** Member Snider, seconded by Member Lyons, made a motion to skip year 2024 and host Community Health Awards in 2025. The motion carried by a unanimous vote of the members present.

**Motion:** Member Atkins, seconded by Member Snider, made a motion to hold awards prior to Public Health week in 2025. Discussion took place along with a nay vote by Member Mangas who expressed a desire for discussion at a future meeting since several members had left. The motion was rescinded by Member Atkins as it was felt that more members should be in attendance for discussion.

Item will be placed back on the PHAB September meeting agenda.

## **Item 9: Adjourned at 1:56 p.m. by Chair Judith Menoher**



## **Directors' Report - Public Health Advisory Board September 13, 2023**

### **CURRENT ISSUES:**

#### **Public Health Branch Update**

- Interviews were held for the newly added second Deputy Branch Director position in Public Health and a candidate is in background.
- An interview was held for a Lab Director candidate together with Butte County and second interviews at each site are in process. Butte is planning to hire a person who will be a Butte County employee but will be shared between the two counties via a contract for Lab Director services.
- Interviews were held for the Health Officer position, a candidate was selected by the Board of Supervisors, and they have passed background, physical, and drug testing and are currently in contract negotiation with the Board.

#### **Administrative Services**

- The Administrative Services Division contract team is currently processing 48 contracts for the Public Health Branch. Staff Reports approved by the Board of Supervisors for the months of July and August included: a revenue agreement for Immunization Services with the California Department of Public Health, a revenue agreement for the California Oral Health Program with the California Department of Public Health, and a proclamation that recognizes September 2023 as Suicide Prevention Awareness Month in Shasta County.
- Rebecca Fendick has been promoted from Staff Services Analyst II to Senior Staff Services Analyst supervising safety and contracts for the Public Health Branch.
- The Epidemiology & Evaluation Unit continued to provide surveillance and reporting of mortalities and suicides, and data analysis and program evaluation support to the Public Health Branch. Surveillance and reporting of communicable diseases was also provided in Shasta County, as well as nine partnered regional counties.

#### **Community Engagement and Quality Improvement Division**

- Emergency Preparedness and Response (EPR) welcomed a new full time Community Education Specialist whose focus areas will be the Hospital Preparedness Program, Public Health emergency Preparedness, and Pandemic Influenza.
- EPR also welcomed two other Community Education Specialists, who have been transferred over from another unit to finish out their sunset positions supporting response plan review and updates, including the extreme temperature response plan.
- The MAPP Steering Committee is continuing its progress on the new Community Health Improvement Plan with an intended completion timeline of December 2023.
- The Supporting Health Improvement Practice unit is working with the Epidemiology & Evaluation unit to complete the Community Health Assessment, with intended completion in the next 60 days.
- Quarter 2 of Performance Management tracking has closed, and we are on track to achieve most of our branch-wide goals this year.
- Capacity Building for Equity is conducting interviews to fill a Public Health Program and Policy Analyst vacancy.

- Community Organizers are supporting the community-led implementation of a development plan for the Burney Dog Park, providing technical assistance for an Anderson-based community working group that is developing plans for a Community Resilience Hub, and connecting community-based organizations with COVID test kit sources.

### **Community Health Protection Division**

- The Harm Reduction Unit will be finished with the Syringe Services Program (SSP) Needs Assessment Survey on 8/24. We surveyed a good representation from SSP participants. After review of the data, we will put together a report. We aim to complete the report by mid-September.
- The Communicable Disease Unit held an internal Measles Response Tabletop event on 8/17. California Department of Public Health was able to attend and provide a refresher course to our online case investigation/contact tracing platform, CalCONNECT.
- The Communicable Disease and Emergency Preparedness Units are jointly holding an external Measles Response Tabletop, which will be held at Shasta Community Health Center on Oct. 31st. Invites will be sent out shortly to our community partners.
- As a result of these tabletops, a more comprehensive and up-to-date Measles Response Plan will be developed and shared internally.

### **Family Health Division**

- WIC currently has an allocated caseload of 4,480, with a 96.94% participation rate. Our average exclusively breastfeeding rate is 34.9% at two months and 26.3% at six months.
- Nurse-Family Partnership® (NFP) is currently serving 96 families. We continue to accept referrals for first-time parents prior to 28 weeks of gestation.
- Shasta County's Peer Counseling Breastfeeding Program has been awarded the WIC Breastfeeding Award of Excellence by the United States Department of Agriculture (USDA) for providing exemplary breastfeeding support services.
- The WIC Program will resume offering in-person appointments in September to the East Region at our McArthur and Burney locations.
- Shasta County NFP received State General Fund Expansion dollars, increasing the current staffing by .5 FTE Public Health Nurses, allowing us to serve an additional 12-13 families in the program. NFP will now be able to serve a total of 137 families when fully staffed.
- August was National Breastfeeding Month. The WIC Program and the Breastfeeding Coalition had two events to promote breastfeeding and celebrate lactating parents.
- Laura Baynard is the PHAB NFP Subcommittee representative. Dr. Kyle Payton presented to the PHAB NFP Subcommittee on Street Medicine and Coordination/Collaboration of Care for pregnant and parenting families experiencing homelessness.
- The state has combined Maternal, Infant, and Early Childhood Home Visiting and State General Funds programs under the California Home Visiting Program. NFP is working collaboratively to complete the agreement funding application for FY 23-24.

### **Healthy & Safe Families Division**

- The Healthy Babies Program serves any woman who is either pregnant or has a baby under 2 years of age living in Shasta County experiencing perinatal or postpartum depression and/or anxiety. The program offers support from a Nurse, connection to counseling with up to 16 counseling sessions covered financially if needed, as well as mental health/general needs assessment, and resource coordination. For fiscal year 2022-23, the Healthy Babies Program received 199 referrals from 10 different Providers and 23 self-referrals; 176 clients were contacted about services and assessed for other resource needs; and 74 clients were enrolled in the program and connected to a counseling center.
- The Maternal, Child, and Adolescent Health (MCAH) 5-Year Needs Assessment will take place this fiscal year. The process includes prioritizing needs within each of the MCAH Domains: Maternal Health, Perinatal/Infant Health, Child Health, Adolescent Health, and Children and Youth with Special Health Care Needs. The process includes a review of data, community and stakeholder input, and a lens on equity and social determinants of health.

## Healthy Communities Division

- September is Suicide Prevention Awareness Month. This year's theme is "Share Hope Together". Several FREE Trainings are taking place in September. Pre-registration is required.  
<https://www.shastacounty.gov/health-human-services/page/training>
  - QPR – Question, Persuade, Refer Gatekeeper Training is offered on Tuesday 9/19/23 from 5:30 - 6:30PM or Wednesday 9/20/23 from 11AM – 12PM at the Boggs Building. QPR is a FREE, in-person workshop for individuals 16 years of age or older.
  - SAFE TALK – Suicide Alertness for Everyone - Friday, 9/15/23 – 8:30AM – 12:30PM at the Intermountain Community Center, Burney
  - ASIST – Applied Suicide Intervention Skills Training – Monday & Tuesday 9/28/23 & 9/29/23 – 8AM – 4PM – Shasta College Downtown Campus – 1400 Market St. – Free Training with CEUS available! Must attend both days.
- The Tobacco Education Coalition (TEC) is hosting a Vaping & Youth Summit in mid-September. The TEC is sending out invitations for the event. It is a by-invitation event due to limited capacity.
- Walktober Challenge registration will open mid-September. Gather your worksite team or a group of four or more to walk your way through October. Visit [www.HealthyShasta.org](http://www.HealthyShasta.org) or follow Healthy Shasta on Facebook for more information.

## Public Health Clinic and Nursing Coordination:

- The immunization clinic has been busy with the start of the school year. Over 365 immunizations were administered this August.
- Preparations for flu season have begun, including assisting eligible partners with accessing state general fund flu vaccines and planning for the annual drive-through flu clinic which will be taking place on October 14<sup>th</sup> at Public Health.
- The next Health and Human Services Nursing Alliance meeting is scheduled for October 3<sup>rd</sup>, with plans for a continuing education opportunity on the topic of sexual violence.

## Specialty Health Services Division:

- The Local Oral Health Program has begun its school-based, school linked Oral Health Assessments working with SCOE. They have 20 appointments scheduled with individual schools throughout the county to provide Kindergarten Oral Health Assessments and educational sessions for Shasta County kindergartners.
- The California Children's Services program continues to provide medical and financial eligibility for the CCS program with a caseload of approximately 1,000 clients, age 0-21, throughout Shasta County. The Medical Therapy Unit provides Occupational and Physical Therapy to a caseload of 221 clients.
- Our nurses in the CHDP unit continue to provide services related to lead and hearing. This includes education, case management, and provider education.