

COUNTY OF SHASTA COMMUNITY ACTION BOARD (CAB)



CAB AGENDA – SPECIAL MEETING

Friday, January 15, 2021 via teleconference
9:00 – 10:30 am

Community Action Board
1450 Court Street, Ste.
108
Redding, CA 96001
Telephone (530) 225-5160
Fax (530) 527-4365

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Chairperson
Jessaca Lugo

Vice-Chairperson
Bobbi Sawtelle

Members
Joe Chimenti
Steve Morgan*
Kristen Schreder
Larry Farr
Missy McArthur
Stan Neutze
Dan Waldrup
Susan Wilson
Patrick Moriarty
Carrie Noah
Shah'ada Shaba Anderson
Jacob Krumenacker*

**CAA
Director**
Jaclyn Disney

**CAA
Program Manager**
Caedy Minoletti

**Housing
Program Manager**
Hollie Zander

**Housing & Community
Programs Specialist**
Medea Henderson

1. **Call to Order and Roll Call (Establishment of a quorum)- Jessaca Lugo**
2. **Public Comment Period:** *This time is set aside for citizens to address the Tripartite Board on any item of interest to the public that is within the subject matter jurisdiction of the Tripartite Board. No action may be taken on any item not appearing on the agenda unless the action is otherwise authorized by Government Code Section 54954.2(b) (typically, this applies to items meeting criteria as an off agenda emergency). The Chair reserves the right to limit each speaker to three (3) minutes. Disclosure of a speaker's identity is purely voluntary during the public comment period.*
3. **Action Items – Jessaca Lugo**
 - a. **Approval of December 16, 2020 Minutes – Attachment A**
 - b. **Member Comments and Suggested Revisions to Strategic Plan- Attachment B**
 - c. **Review and Approve Strategic Plan - Attachment C**
4. **CSD Requirements/CSBG Administration – Jaclyn Disney**
 - a. **CSBG Cares Act and CSBG Cares Act Discretionary Funding (20F-3683) - Eviction Prevention and Response Program Development**
5. **Confirmation of Next Board Meeting – Jessaca Lugo**
 - a. **Next Meeting Date: February 17, 2021**
 - b. **Agenda Items for next meeting**
6. **Adjournment – Jessaca Lugo**

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Attachment A



Community Action Board Teleconference Meeting Minutes

December 16, 2020

1:30 pm – 3:00 pm via Teleconference

Board Members Present:

Chairperson Jessaca Lugo, City of Redding Council member Kristen Schreder, City of Shasta Lake Councilmember Larry Farr, City of Anderson Council member Stan Neutze Private Sector Representative Susan Wilson and Bobbi Sawtelle, Low Income Sector Representatives Patrick Moriarty, Shah'ada Shaban Anderson and Public Sector Alternate Supervisor Steve Morgan

Board Members Absent:

Shasta County Supervisor Joe Chimenti, Private Sector Representative Missy McArthur and Dan Waldrop and Low-Income Sector Representative Carrie Noah

Additional Attendees:

Applicant for Low Income Sector, Jacob Krumenacker, Jaclyn Disney, CAA Director, Hollie Zander, Housing Program Manager, Caedy Minoletti, Housing Program Manager, Trisha Boss, Housing and CAA Analyst II and Medea Henderson, Housing and CAA Program Specialist

1. **Call to Order and Roll Call** (Establishment of a quorum)
The Community Action Board meeting was called to order at 1:32 pm by Jessaca Lugo. Quorum was established.
2. **Public Comments** (limited to 3 mins. per comment)
No Public Comments were received.
3. **Action Items**
 - a. **Approval of October 21, 2020 Minutes**
Mr. Moriarty stated grammatical errors in the minutes that needed to be corrected. Ms. stated that a comment Ms. Shaban made regarding her concerns regarding evictions during the board report needed to be documented.
Mr. Farr made a motion to approve the October 21, 2020 minutes with the proposed amendments, seconded by Mr. Moriarty.
Roll call vote was taken, all approved none opposed.
 - b. **Discuss and Approve of 2021 Calendar**
Mr. Neutze made a motion to approve the 2021 Meeting Calendar, seconded by Mr. Farr.
Roll call vote was taken, all approve none opposed.
 - c. **Review and Approve of CAB Logo**
Ms. Disney introduced the new CAB Logo. The logo now has the required elements with compliance with the national program.
Mr. Morgan made a motion to approve the CAB Logo, seconded by Mr. Farr.
Roll call vote was taken, all approved none opposed.



d. Review and Approve Strategic Plan

Ms. Disney introduced the draft Strategic Plan 2021-2024. Ms. Disney reviewed each page of the document with the instructions that the Board members should express their opinions if they have areas that need correction(s) or modifications.

Ms. Lugo stated that on page 1, the photo looks like it is Lake Siskiyou and that the photo should be representative of Shasta County. Mr. Moriarty stated there are grammatical error. There is a reference in the document to the Board of Directors and Mr. Moriarty stated that the CAB is an advisory board. Ms. Shaban stated on page 9 that the photograph used was a poor choice and not appropriate. Ms. Shaban stated that the discussion of racial disparity was incomplete and did not address or mitigate the issue in terms of housing. Ms. Shaban states that no race equity approach in terms of housing what discussed as part of the goals. Also, Ms. Shaban felt like the goals and strategic plan objectives were not measurable. Ms. Lugo asked if CAA has objectives and measurable outcomes to be reported. Ms. Disney discussed the process of creating the Strategic Plan and the history of the CAB and its growth. Ms. Disney confirms that CoC grant applications now requires CAA to address racial disparity issues. Ms. Shaban said that if we can't address poverty without discussing race equity, intimate partner violence and burdens and barriers that increase poverty and cannot be delayed to the next Strategic Plan. Mr. Neutze questioned whether the focus should be on minority poverty instead of all poverty. He made the point that all poverty needs to be addressed. Mr. Neutze has asked this board to address the main cause of poverty which is alcohol and drug abuse which affects all races. He would like to see specific results which measure how many people have been served in each goal. Ms. Lugo states that under Goal #2 it was discussed at the planning session measuring program effectiveness and possibly expanding on those comments in the Strategic Plan draft and expanding on data the reports provided to the board. Mr. Moriarty would like to see more specificity in terms of outcomes. Ms. Lugo suggests a meeting with the Consultant who drafted the Strategic Plan, Lucy Hernandez, with Ms. Shaban, Mr. Neutze, Ms. Disney and herself to discuss possible edits to the document.

A motion was not made to take action on the document. Ms. Lugo said that a Special Meeting will be called to adopt the Strategic Plan once the edits are complete and approved by the Board.

4. Administration Business

a. Announcements/Information - None

b. Board Vacancy/Membership – Action Item

ii. Low Income Sector Alternate Application – Jacob Krumenacker

The board discussed that it would be desirable that alternates attend all meetings.

Ms. Schreder made a motion to approve Jacob Krumenacker as an alternate, seconded by Mr. Neutze.

Roll call vote was taken, all approved none opposed.

5. CSD Requirements/CSBG Administration

a. CSBG Disaster Relief Supplemental Funding (DRSF) Update – Hollie Zander



Ms. Zander gave an update on the funds that were received for the Carr Fire disaster relief. One program is \$3.6 million for CalHome DR to replace manufactured homes for those whose home was destroyed within the footprint of the Carr Fire. Ms. Zander said that a flyer and application was sent to all those who have been identified as lost their home in the Carr Fire. Ms. Shaban suggested to make sure that the CRT receives the information on the CalHome DR program and to post information in French Gulch and at the gas station in Shasta. Ms. Sawtelle said that she would like to receive the information for the disaster case management team, and they would share it with CRT. Mr. Moriarty said that CRT has not met since COVID-19 started. The other program is \$68,000 CSBG DR to assist with rental deposit and rental assistance for those who have been affected by the Carr Fire.

b. CSBG CARES Act Supplemental Funding (CSBG-CV) Update – Caedy Minoletti

This funding of \$418,724 is to assist with housing for anyone who is affected by COVID-19 and are homeless or at risk of homelessness.

c. 2021 CSBG Grant #21F-4044 for \$308,749.00 – Caedy Minoletti

This funding is to increase partnerships with landlord engagements and assisting those with education and employment goals and provide financial coaching. This funding will allow for leadership and board training.

d. CSBG Training(s) – Jaclyn Disney

Ms. Disney states that the department is fully staffed. The consultant, Lucy Hernandez, has been working with the department with training. CAL-CAPA is funding additional training for staff and CAB board orientation. In November, there was an all-day CSBG contract training for the analyst staff. In the future, performance management training and Strength Finders training.

6. Executive Director's Report – Jaclyn Disney

Ms. Disney provided a Power Point presentation with updates in four categories:

a. Agency News and Personnel Updates

Ms. Disney introduced new staff. Caedy Minoletti is the new program manager for program development and administration. Kristi Hanson is the new housing navigator.

b. Current Initiatives and Upcoming Projects

SquareOne Homes

- CAA Utilizing HHAP and CSBG CARES funding in support of Homekey Project
- Rehabilitation of Five Single-Family Homes in Anderson and Shasta Lake City
- Re-Housing of elderly or medically fragile Homeless individuals in Project Room Key Program
- Low-Density Shared Housing with Supportive Case Management Services
- Public, Private, Non-Profit Partnership with Shasta County, K2, & Hill Country Community Clinic
- Meet Frank (Participant Bio)

Point-In-Time Count 2021

- January 26, 2021



- Stay-At-Home Order issued to two of the seven counties in Norcal CoC due to Regional ICU Capacity during COVID
- Special Meeting for PIT Committee to consider requesting exemption to conducting PIT count for 2021
- Upcoming Challenge: Gaining Consensus among seven counties, timeline constraints, & adopting a methodology

Partners II

- Rental assistance voucher program funded through CoC Assistance Grant
- Available to eligible participants in seven county NorCal CoC region
- Program intended to provide opportunity for immediate housing of individuals with persistent mental illness experiencing chronic homelessness
- Provides housing assistance with case management services
- Previously administered by NVCSS

HHAP Round 2

- Homeless Housing Assistance and Prevention Round 2 (HHAP-2) administered by the California Homeless Coordinating and Financing Council (HCFC)
- Application due January 23, 2021
- CoC Allocation: \$751,918 & County Allocation: \$412,588
- Funding to assist people experiencing homelessness to move into safe, stable housing, with a particular focus on rehousing individuals currently living in Project Roomkey (PRK) sites. HHAP funding should be housing-focused – either funding permanent housing interventions directly or, if used for shelter or street outreach, have clear pathways to connect people to permanent housing options.

Eviction Prevention & Landlord Engagement Program

- Expiring residential tenant eviction moratorium expected in January 2021
- Utilizing HHAP, CSBG, and HAP Admin funding to develop landlord incentive and risk mitigation program and market available tenant assistance programs
- Program intended for qualified landlords and tenants in four-county regional housing authority area

Bolstering Coordinated Entry Program

- Recruitment for Housing and Community Program Specialist to be a part of our HMIS and Program Development Team
- Engaging agencies to be a part of comprehensive referral system
- Developing and partnering with other agencies to increase availability of permanent supportive housing, rapid-rehousing programs, and transitional housing options

c. Grant and Program Funding Overview

Category	Grant	Term	Budget
CoC	20-HHAP-00048	5 year grant	\$ 1,589,129.45
CoC	CESH 18	5 year grant	\$ 857,130.00
CoC	20-ESGCV1-00029	2 year grant	\$ 856,100.00
CoC	CESH 19	5 year grant	\$ 513,113.00
CoC	WPC Pilot Housing	1x HHSA funding	\$ 300,000.00



CoC	20-HCFC-00048 COVID	1X COVID funding	\$ 262,895.42
CoC	HUD Partners II	annual funding	\$ 240,357.00
CoC	HUD HMIS TA	2 year grant	\$ 170,300.00
CoC	ESG 19	2 year grant	\$ 135,046.00
CoC	HEAP	2 year grant	\$ 134,778.00
CoC	WPC CoC	Temporary HHSA funding	\$ 120,000.00
CoC	WPC HMIS	Temporary HHSA funding	\$ 100,000.00
CoC	HHSA CES	Temporary HHSA funding	\$ 77,000.00
CoC	HUD CoC CES 2021 HUD CoC Planning 2021	annual funding	\$ 61,809.00
CoC	HUD HMIS	annual funding	\$ 30,624.00
CoC	HUD HMIS	annual funding	\$ 30,000.00
CoC	City of Redding	annual funding	\$ 20,000.00
Total CoC Grants			\$ 5,498,281.87

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CoC	20-HHAP-00048	5 year grant	\$ 1,589,129.45
CoC	CESH 18	5 year grant	\$ 857,130.00
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CoC	HUD HMIS	annual funding	\$ 30,000.00
CoC	City of Redding	annual funding	\$ 20,000.00
Total CoC Grants			\$ 5,498,281.87

Category	Grant	Term	Budget
CoC	20-HHAP-00048	5 year grant	\$ 1,589,129.45
CoC	CESH 18	5 year grant	\$ 857,130.00
CoC	20-ESGCV1-00029	2 year grant	\$ 856,100.00
CoC	CESH 19	5 year grant	\$ 513,113.00
CoC	WPC Pilot Housing 20-HCFC-00048	1x HHSA funding	\$ 300,000.00
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CoC	HUD CoC Planning 2021	annual funding	\$ 30,624.00
CoC	HUD HMIS	annual funding	\$ 30,000.00



CoC	City of Redding	annual funding	\$	20,000.00
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Total CoC Grants			\$	5,498,281.87
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d. Program Performance Updates

CSD Desk Audit 2020 - Desk Audit completed for CSBG program compliance: CSBG 20F-3044; CSBG CARES 20F-3683; DRSF 20F-3505. Program Citations from 2019 Cleared (C-17-053) and review of organizational standards for state assessment report – CAA 100% Compliance.

COVID-19 Update

Department Shutdown for 3 weeks in November due to two positive cases
 Staff observant of social distancing and preventive measures
 Shasta County available ICU Capacity: 29.8%

7. Governing Board Actions – Jaclyn Disney

a. 2021 CSBG Resolution – Attachment F

Mr. Moriarty made a motion to approve the 2021 CSBG Resolution, seconded by Mr. Neutze.
 Roll call vote was taken, all approve none opposed.

8. Board Member Jurisdiction/Sector Updates – Jessaca Lugo

a. Low-Income/Public/Private Sector

Bobbi
 Steve

Kristen- Redding City Council Meeting looking at adopting a homelessness crisis and adopting an ordinance that would allow emergency cabins.

Larry
 Stan
 Susan

Patrick- Shared news that it looks like Congress is going to help those impacted by COVID
 Shah'ada
 Jessaca

b. Covid-19 updates

Previously discussed in item 6d.

9. Confirmation of Next Board Meeting – Jessaca Lugo

- a. Next Meeting Date: February 17, 2021
- b. Special Meeting to adopt the Strategic Plan – to be announced
- b. Agenda Items for next meeting - None



The meeting was convened at 3:32 pm. Minutes respectfully submitted by Medea Henderson, Housing and Community Action Agency Housing Specialist I/II

Acronyms

CAB – Community Action Board
CAA – Community Action Agency
CESH – California Emergency Solutions and Housing
HHAP – Homeless Housing Assistance and Prevention Program
CoC – Continuum of Care
CSBG – Community Development Services Block Grant
CSD – Community Services Development
CAP – Community Action Plan
NOFA – Notice of Funding Availability
HUD – Housing Urban and Development
SB2- California Senate Bill 2
AB101- California Assembly Bill 101
PIT- Point-in-Time

DRAFT

Attachment B

2021-2024 Strategic Plan Draft Comments

Page #	Comments	Recommendation/Action
1	The photo looks like it is Lake Siskiyou and the photo should be representative of Shasta County. (Jessaca Lugo)	-Sample Picture – see attachment B.1
2	There is a reference in the document to the Board of Directors and Mr. Moriarty stated that the CAB is an advisory board. (Patrick Moriarty)	
9	The photograph used was a poor choice and not appropriate. (Shah’ada Shaban Anderson) Racial disparity was incomplete and did not address or mitigate the issue in terms of housing. (Shah’ada Shaban Anderson)	- Sample Picture - see attachment B.2 SS CAA Board Comments 1-11-2021 – see attachment B.3
10-11	The goals and strategic plan objectives were not measurable. (Shah’ada Shaban Anderson)	SS CAA Board Comments 1-11-2021 – see attachment B.3
17		Update with Shortened URL: https://www.co.shasta.ca.us/caa
General	Need to see more specificity in terms of outcomes. (Patrick Moriarty) Need to see specific results which measure how many people have been served. (Stan Neutz) New CAA Logo needs to be added.	CAA Logo will be added.
	Need to see specific results which measure how many people have been served. (Stan Neutz)	

Attachment B.1



Attachment B.2



homeless +
hungry

Attachment B.3

January 11, 2021

Re: Concerns with the CAA Draft Strategic Plan

Dear CAA and CAA Board,

I am mindful I was not present during the in-person meeting that provided the basis for the Strategic Plan. However, I am familiar with the CalCAPA strategic planning guide and regulations and address my concerns from that place. I'm mindful the plan is a 3-year overview and not a day to day directive. Given that, and my understanding that in many ways the CAA is fortifying its foundation and laying solid groundwork for future community support, I'm grateful the CAA has welcomed my comments. Please note my comments are not exhaustive, but written for the purpose of spurring ongoing and further discussions.

My biggest concern at the moment is the lack of information about what major issues the Community Action Agency has determined are the most pressing for Shasta County residents. What follows then is a lack of clear direction and approach that the CAA intends to take to tackle any of those particular issues. Where CalCAPA's Standard 6.2 confirms anti-poverty must be the focus of the strategic plan, I cannot say that based on the draft strategic plan alone, I am able to cull out what anti-poverty goals light the CAA's mission. Further, I understand CAA will begin a community needs assessment (CNA) in 2021. As such, I am unclear what has informed CAA's approach in creating this 3-year strategic plan. If the purpose of this strategic plan was merely for compliance reasons, I propose we create only a 1-year plan, and then once the data from the CNA is compiled, we then regroup and create a strategic plan based on community feedback and insight.

Noted in the community profile are the following data points:

- Shasta County has the highest number of unsheltered persons in our CoC region.
- Black Shasta County residents have an average poverty rate of almost 27%, which is an 11% increase over the white poverty rate in Shasta County.
- Our high school graduation rate is lower than the statewide average, our substantiated child abuse rates are considerably higher than the state average (17.7 vs 7.7 in 2020), and we also have an increasing population of unsheltered youth.

Missing from the data is information about:

- persons who identify as disabled
- LGBTQ+ youth and adults

- transitional aged foster youth

Not reflected in the Draft Plan is a way Shasta CAA intends to address/remedy/rectify any of the issues above.

Additionally, in reviewing the three stated goals in the draft strategic plan, I recommend we follow CalCAPA's guide and establish SMART goals. The guide has several specific examples, and I'm sure everyone is aware of both what SMART goals are and the efficacy of this model. Right now, the amorphous phrasing of the goals does not allow the CAA or the board to assess achievement, success, how or when to check in, and where to redirect resources and effort, if necessary. The data from the upcoming CNA coupled with the existing data in the draft plan, including the pulled out data and/or missing data below, could serve as a jumping off point in reimagining the existing goals. Please see the final pages of this email for examples.

Additional points:

In reading a January 4, 2021 Record Searchlight article, I was struck by the following quote Austin Preller, Director of Youth Support Services at SCOE:

“I think what happens is it’s almost like services and resources exist in pamphlets, but not in practice. That’s not to say they don’t exist, **but the system is incredibly difficult to navigate, particularly for someone who doesn’t have the skill or reading level to navigate it,**” he said. (emphasis added)

While Preller was discussing the youth homelessness crisis in the County, I think he touches on a bigger issue as well. The CAA has some phenomenal programs, and a whole lot of resources to implement these programs in service of our community, but the various entry points, the dizzying array of programs, and various barriers our community members face seem to prevent access and full use of many of these. I strongly believe the CAA should invest a considerable amount of time and effort into revitalizing its marketing of programs through community member and agency outreach in various mediums (social media, print, mailers, videos, etc). As someone with privilege, resources, and tech wherewithal and who works on behalf of the community the CAA serves, I regularly struggle locating program information.

Further, from my experience both living in the community and working with community members and agencies, accessible, safe, affordable is very limited in Shasta County. California passed SB 329 in 2019, prohibiting source of income, and

HCVs in particular, discrimination statewide. This means landlords cannot refuse to rent to a prospective tenant because they hold a HCV. If a landlord does refuse on this basis, under state law, said landlord is acting discriminatorily under state law. Unfortunately, this has not seemed to alter landlord behavior in the North State. We regularly see rental property ads that explicitly state “No HUD” or landlords who refuse to rent to a HCV participant because they do not make three times the monthly rent, when a landlord can only reasonable ask if a prospective renter makes three times the amount of *their portion* of the monthly rent. Landlords are loath to accept HCVs and other subsidies, and I genuinely look forward to learning more about the efficacy of the landlord incentive program. I’m so grateful the CAA, and Holly in particular, is tackling the illegal discriminatory behavior of so many North State landlords.

In addition to HCV discrimination, there is a growing stock of rental housing in need of considerable repairs. Unfortunately, instead of repairs, we are seeing multitudinous rental properties being sold at low cost to real estate investors who then terminate long-term existing tenancies in order to quickly flip the properties and rent them at much higher monthly rates. This has contributed to the displacement of many tenants in Shasta County as well. This shift in housing stock and the CAAs approach is not noted in the strategic plan. The CAA has a home rehab program – it would be wonderful to improve the existing stock of rental housing in the area by establishing a program for participating landlords to receive funds/assistance for repairs that would allow a home to pass HQS inspections instead of terminating HAP contracts, for example.

I hope this helps to inform the CAA of some of my particular issues with the draft plan. Please do not hesitate to reach out to me with any questions. My direct line is 530-646-4082 and my email address is sshaban@lsnc.net.

Warmly,

/s/ Shah’ada Shaban

Attachment addressing page 11 of the Strategic Plan draft:

Goal 1 – Increase Organizational Capacity

Objective is to maximize SCCAA's potential for growth

ROMA Goal 5 – Agencies increase their capacity to achieve results

- Assess the use of existing resources and identify the need for additional resources
- Identify and seek partnership opportunities with community organizations
- Continuously seek new funding opportunities

Examples of turning the objective into SMART goals by defining what growth looks like/means:

- o Increase usability of HCV by increasing area landlord participation by 20% by the end of year 3.
- o Or, improve existing housing stock by increasing homeowner participation in rehabilitation program by 50%.
- o Or, partner with municipal fire departments to engage more proactively in community wildfire mitigation efforts between March and July of each year. This may include joint funding application opportunities.

Goal 2 – Program Outcomes and Assessments

Objective is to develop program benchmarks and markers for success

ROMA Goal 5 – Agencies increase their capacity to achieve results

- Use strategic evaluation to identify successful and underperforming programs
- Obtain technical assistance for HMIS
- Utilize targeted assessments and build data systems for continuous program evaluation

Examples of turning the objective into SMART goals by identifying and defining how and what is being tracked:

- Purchase and train (specific CAA staff positions) on (specific) data collection software. Data review is scheduled for every March and September as part of a standing meeting with CAA and CAA board.
- Or, leverage HMIS expertise by (specific CAA staff position) joining and being active in at least one HMIS Information Forum for system admin via HUD

Exchange. Said staff member to gather questions from CoC members, seek assistance from forum, and then reporting back on a monthly basis.

- Or, develop and deploy a targeted 3 question text survey by September 1, 2021 for all HCV, TBRA, and FSS program participants to measure CAA efficacy of _____.

Goal 3 – Community Outreach and Engagement

Objective is to promote opportunity for community engagement

ROMA Goal 3 – Low-income people own a stake in their community

- Engage community and recipients in program planning, implementation, and evaluation
- Market programs and services through word of mouth, local and social media, community partners and organizations
- Recruit participation from elected officials and board of supervisors
- Public education on SCCAA Service/Agency info

Examples of turning the objective into SMART goals by getting specific about what community engagement is:

- Ask first what is sought by incorporating community engagement? Is it more utilization of programs, better program referrals, broader service area, building more affordable housing units, increasing HCV availability, etc?
- Think about what marketing programs and services means. What works? What doesn't? Utilize tech more comprehensively, contract with a marketing director, and develop a marketing plan that is user tested.

Attachment C



2021 - 2024

STRATEGIC PLAN

Shasta County Community Action Agency



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16	References
17	Contact Information



Message from the Executive Director

Dear Partners,

Presented herewith is the 2021-2024 Community Action Strategic Plan for Shasta County. In the previous strategic planning cycle, agency staff and the Board of Directors worked diligently towards achieving strategic plan objectives to engage effectively with the community; increase board participation and capacity; and develop performance measures. These objectives were designed to ensure that our Community Action Agency programs were supported by the best possible structure for effective service delivery and decision making. Our Agency has remained steadfast in its commitment to achieving these objectives and serving the community through multiple major wildfire disasters and the COVID-19 pandemic in 2020. These major events have generated increased demand for programs offered by our agency, as many service recipients are facing unprecedented economic distress while affected Cities and Counties struggle to find the means to respond to the eminent public health crisis and the subsequent economic challenges generated collectively by these events.

The Shasta County CAA endeavors to mitigate poverty and foster self-sufficiency among its community members through meaningful community action and effective service delivery. Under the leadership of the Shasta County tripartite Community Action Board, agency staff will continue to advocate for its service recipients and collaborate with its community partners to leverage resources that ensure sustained progress towards its mission.



Jaclyn Disney
Executive Director





COMMUNITY ACTION BOARD

SHASTA COUNTY COMMUNITY ACTION AGENCY



JESSACA LUGO
Chair



BOBBI SAWTELLE
Vice Chair



JOE CHIMENTI
Supervisor



CARRIE NOAH
Low-Income Sector



DAN WALDROP
Private Sector



KRISTEN SCHREDER
Public Sector



SHAH'ADA SHABAN ANDERSON
Low-Income Sector



MISSY MCARTHUR
Private Sector



LARRY FARR
Public Sector



PATRICK MORIARTY
Low-Income Sector



SUSAN WILSON
Private Sector



STAN NEUTZE
Public Sector





JESSACA LUGO
Chair

Jessaca "Jess" Lugo, City of Shasta Lake Assistant City Manager, is a 25-year resident of Shasta County. Jess graduated from Chico State with a Bachelor of Arts degree in Business Administration, with a Management emphasis. Jess previously worked for the Karuk Tribe Housing Authority as Operations Manager overseeing over 100 affordable housing units encompassing the locations of Yreka, Happy Camp, and Orleans. As a Karuk Tribal Member, she is pleased that her job with the City of Shasta Lake allows her to have connections with Native American groups including the Wintu Tribe of Northern California and Redding Rancheria. Jess is passionate about ensuring the safety of Shasta County's citizens and providing a stable economic base for the most vulnerable. Her desire is to help residents to end the cycle of poverty and transition to sustainable living. She is delighted to join the Shasta County Community Action Agency Board and be a part of its work to keep Shasta County a community of opportunity, engagement and success for all.



BOBBI SAWTELLE
Vice Chair

Bobbi Sawtelle, Northern Valley Catholic Social Services Housing Director, was born and raised in Shasta County. Bobbi previously served as Executive Director of Self-Help Home Improvement Project and has worked for the City of Redding Housing Department, where she gained experience with Section 8 programs, various federal, state, and local housing programs; and long range planning functions. In her current role at NVCSS she is actively engaged in assisting in the development and property management of 13 affordable housing complexes serving a variety of populations in a four county area. She remains active in the community to support vulnerable populations through housing and service programs. The Community Action Agency provides an opportunity to advocate and support programs that will further the self-sufficiency and independence of those most in need in our community. She appreciates the beauty of Shasta County and the independent spirit and readiness of Shasta County residents to help others during difficult times.



JOE CHIMENTI
Supervisor

Joe Chimenti, Shasta County Board of Supervisor, District 1, is a husband, father of four, and a resident of Shasta County since 1996. He grew up in a law enforcement family and began his professional life as a police officer. After earning his MBA, Joe left law enforcement and joined the private sector. He spent 25 years in business development working with entrepreneurial companies across North America and in Europe. He also spent four years as the Executive Director of the Shasta Builders' Exchange and the Trade School. He strives to improve communication and collaboration between the government and Shasta County's business community.



CARRIE NOAH-GILLIAM
Low-Income Sector

Carrie Noah-Gilliam, Teacher with Shasta County Office of Education, has lived in Shasta County for 35 years where she has raised five amazing children. Carrie holds a master's degree in Healthcare Administration. She is passionate about the homeless crisis and finding solutions to house the very mentally ill who, through past circumstances, find themselves without possible housing solutions. Carrie believes it takes a village to address a community problem and she is passionate about changing the world. Through continued participation in helping build a secure network of professionals to guide the growth and realization of this solution, she will continue to advocate for, and work towards housing these segments of the population.



DAN WALDROP
Private Sector

Dan Waldrop, Founder of Sierra Community Services, Inc., has been a resident of Redding since 1980 and has spent the last 40 years actively serving the community. Dan has worked in the optical industry for over 27 years. He currently manages private optometrist and ophthalmology practices within Shasta County. Dan has served as the Redding Elks Lodge CEO/Exalted Ruler and was Rotarian for five years. He currently serves as the Elks North District ENF Chairman in addition to his seat on the Shasta County Community Action Board. Through his Sponsored Eyeglass and Exam, SEE, program within his nonprofit organization, he is proud to provide approximately 500 pairs of glasses annually throughout Shasta County to underserved populations who cannot afford access to eye care or prescription eyewear.



KRISTEN SCHREDER
Public Sector

Kristen Schreder, Redding City Council Member, was born and raised in Redding and is a graduate California State University, Chico. For more than 32 years she has provided consulting to California public school districts assisting them with planning and funding of school construction projects. Kristen has 23 years of service as an elected official, and 17 years as a school trustee. She is committed to creating a better community and has been the founder and leader of several non-profits in Redding. Kristen is most interested in aiding underserved and vulnerable community members through programs supported by the Shasta County Community Action Agency.



SHAH'ADA SHABAN ANDERSON
Low-Income Sector

Shah'ada Shaban Anderson moved to Shasta County in 2015 as the Legal Services of Northern California Shasta Regional Office's Rural Senior Project Coordinator. She has enjoyed traveling the North State and cultivating relationships with residents and community partners through various collaborative partnerships. Shasta County's existing investment in community while seeking additional opportunities to better serve its most vulnerable residents brought Shaban to the Community Action Agency Board. She is deeply passionate in her service to the North State's rural client population. Shaban believes the Board serves the important role of listening to community needs and promptly providing responsive tools and resources that support sustainable growth for all residents of Shasta County.



MISSY MCARTHUR
Private Sector

Missy McArthur, Shasta County Community Action Board Member, was born and raised in Shasta County. She has chosen to participate in the Community Action Board to do her part to increase the standard of living for those citizens less fortunate than herself. She is passionate about helping to facilitate the success of Shasta County residents and providing opportunities for all to achieve individual goals and dreams. She believes in the motto: "A rising tide lifts all boats," and that "society profits with a successful citizenry." Missy is proud of Shasta County's beauty, helpful citizens, and "can-do" determination. She unequivocally holds to her personal truth that Shasta County is truly "God's country!"



LARRY FARR
Public Sector

Larry Farr, Shasta County Community Action Agency Public Sector Representative.



PATRICK MORIARTY
Low-Income Sector

Patrick Moriarty, Shasta County Community Action Board Member, has lived in Shasta County since 1980. Patrick previously served as Director of a multi-service non-profit organization assisting individuals living with serious mental illnesses for 16 of years. He has also worked as a Community Development Coordinator and Program Manager for the Shasta County Department of Public Health. For the last 10 years he has worked with Hill County Health and Wellness Center. His community involvement has been extensive - serving on numerous boards for a variety of agencies. Improving the conditions for those on the margins of society has been a high priority for Patrick. This is his primary reason for choosing to serve on the Community Action Board.



SUSAN WILSON
Private Sector

Susan Wilson, Shasta County Community Action Board Member, has lived in Shasta County for nearly 30 years. Susan has worked at Far Northern Regional Center, at First 5 Siskiyou, the Health Improvement Partnership, and Youth Options Shasta (previously Youth Violence Prevention Council). She has always been engaged in the local community. This is evident through her service with the Shasta County Board of Education, Shasta County Citizens Advocating Respect, Commission of First 5 Shasta, the Strengthening Families Collaborative, the League of Women Voters, and various other boards and committees that serve youth and families. Susan is active statewide and is currently involved in the California Behavioral Health Planning Council.



STAN NEUTZE
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Stan Neutze, Shasta County Community Action Agency Public Sector Representative.

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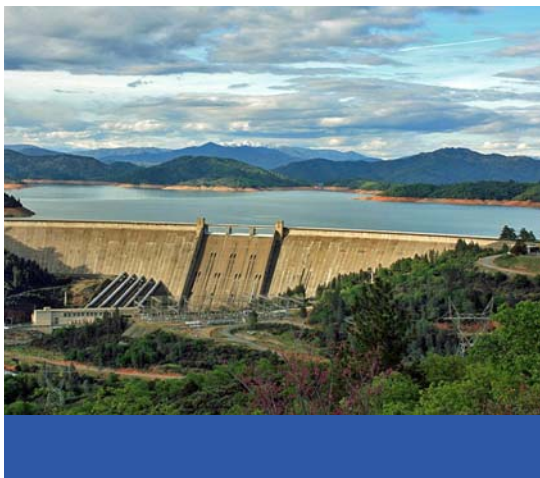




WHO WE ARE

The Shasta County Community Action Agency (SCCAA) is one of the 1,100 agencies in the National Community Action Partnership, which provides services to vulnerable populations across the United States. The goal of SCCAA is to provide effective and impactful services to the residents of Shasta County. This is accomplished through seeking input and engagement from community members and partner organizations. Participation from the local community is crucial as it helps SCCAA assess, and respond to, community needs.

SCCAA is the lead agency representing the NorCal Continuum of Care, which is made up of advisory consortiums in seven different Northern California Counties: Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, and Shasta that share the common purpose of planning a housing and services system for people who are homeless. SCCAA is responsible for facilitating collaboration and partnership among the community stakeholders and managing Housing and Urban Development funds for programs that mitigate homelessness and poverty.



ABOUT US

Vision

Providing community leadership through partnerships to improve quality of life and economic vitality.

Mission

Shasta County Community Action Agency provides leadership, advocacy, and services to mitigate poverty by empowering economically disadvantaged persons to achieve self-sufficiency.

Core Values

- **Collaborative Action:** All organizational players work together to leverage funds and close service gaps.
- **Community Voice:** SCCAA partners with the community, working to bring down barriers and championing community-driven solutions.
- **Responsibility:** SCCAA works to accurately and effectively represent the work of community action through accurate representation of programming, commitment to identified roles and responsibilities, and facilitating community participation.
- **Inclusivity:** All community members and organizations are welcome to work together as partners in the process of defining problems, creating solutions, and leveraging resources.
- **Leadership:** SCCAA provides the platform for community members to become leaders within their community.



Community Profile



Shasta County, California

Shasta County is located between the north of Sacramento Valley and the south of the Cascade Range. Mountains surround the county on the east, west, and north. The Sacramento River flows through its northern mountains.

With an area of 3,775 square miles and an estimated population of 181,042, it is California's 13th largest county and holds its 31st largest county population. Its population growth rate in 2020 is 0.28%, an unchanged trend since 2018.

Demographics

The racial composition of Shasta County is largely white, non-Hispanic, at 80.17%, greater than California's 60.1%. Those who identify as White-Hispanic make up 6.85%. Persons who identify as comprise 3.03% of the population. 2.63% Non-Hispanic Native American and Alaska natives are 2.24%, while Hispanic Native Americans contribute to 0.39%. Black/African Americans, non-Hispanic account for 1.19%, and Hispanic Black/African-Americans 0.04%. Native Hawaiians and other Pacific Islanders make up less than 1% of the population in Shasta County.

The median age of the county is 41.8 years old, higher than that of California which is 36. Its population comprises 140,412 adults, with just over 35,000 senior citizens.

Households

The average household size in the county is 2.49 while the average family size is three members. The most common household type is that of married couples (48.7%). The second-largest are non-family households (34.5%), then female households (11.7%), and male households (5.1%). Shasta County has a 63.5% rate of homeownership which is highest for married couples at 78.1% and lowest for female owners at 39.1%. The homeownership rate is higher than that of California (54.6%).

The average household income is \$69,130, lower than California's \$101,493 average household income. The highest-earning household type are married families with an average \$92,341 income. The lowest income is that of non-family households which have an average income of \$42,597.

Education

Shasta County's population who completed less than 9th grade, or completed 9th to 12th grade, are lower compared to California's population. Yet, the county has higher rates than California when it comes to higher education. Close to 25% of the county's population over 25 are high-school graduates, 32% have completed some college, and roughly 34% hold an associate's, bachelor's, or graduate degree.

When compared by sex, education attainment is higher among males for 9th to 12th grade and high school. However, females have higher rates of educational attainment in all higher education levels, including some college, associate's degree, bachelor's degree, and graduate degree.

Employment & Economic Characteristics

The labor force participation in the county is at 53.3% with an employment rate of 50% and an unemployment rate of 6.2%. The employment rate is highest (70.1%) among the 25-29 group age, while the unemployment rate is highest (19.6%) among the 16-19 group age. The labor force participation and employment rates correlate directly with the education level attained.

There are 4,236 establishments operative in Shasta County with 50,673 employees.

The five leading fields by the number of employees are:

- Healthcare and social assistance with 11,203 employees and 683 establishments;
- Retail trade with 9,457 employees and 620 establishments;
- Accommodation and food services with 6,629 employees and 390 establishments;
- Administrative support, waste management, and remediation services with 3,014 employees and 196 establishments; and
- Construction with 2,941 employees and 499 establishments.

The five leading employers in the county by the company are:

- Shasta County (County government) with 1886 employees;
- Mercy Medical Center with 1805 employees;
- Shasta Regional Medical Center with 1800 employees;
- ;City of Redding (City government) with 1000 employees; and
- Shasta College with 675 employees.

Sources:

World Population Review, 2020
United States Census Bureau, 2018

Homelessness in Shasta County

According to the United States Department of Housing and Urban Development, homeless people or households are defined by their residence in two categories: those who reside in places that are not meant to be inhabited by humans, and those who temporarily reside in shelters. The latter residences can be either emergency shelters or transitional housing.

Each year, a Point-in-Time Survey (PIT) is conducted by local communities to gain a better understanding of the number and characteristics of homeless individuals in a given area. This is a one-night, unduplicated count of sheltered and unsheltered homeless people within Continuum of Cares (CoC) across the U.S. The NorCal CoC (2020) PIT survey reports the total number of homeless people in Shasta County as 816. The majority, approximately 454, are unsheltered, and the remaining 362 are temporarily sheltered. However, the number of sheltered individuals does not include those who are in hospitals, rehabilitation facilities, jail, or currently staying with friends or families. Shasta County leads the seven northern counties of California with the highest number of homeless individuals, representing 53.4% of the total count of homeless individuals across the region.

Homelessness and Gender

Males make up the largest proportion of homeless people in Shasta County, as 413 of those surveyed are male. The second-largest proportion is that of females, 250 individuals. Two individuals identify as transgender and one individual identifies as gender non-conforming. Of the remaining, 150 individuals chose not to identify their gender on the NorCal CoC (2020) PIT survey.

Homeless Demographics

Chronic homelessness includes individuals who been homeless for one consecutive year or a combined of 12 months during the previous three years. In Shasta County there are 220 individuals considered chronically homeless. They make up 27% of the total homeless population (NorCal CoC, 2020).

There are 174 homeless individuals in Shasta County who have a felony conviction. They make up 21.3% of the county's homeless population. The NorCal CoC data over the years shows a high correlation between homelessness and felony convictions. The remaining demographic categories are as follows:

- 174 individuals with felony convictions (21.3%)
- 151 individuals who were previously in foster care (18.5%)
- 74 individuals who have been victims of domestic violence (9.1%)
- 63 young people aged between 18 and 24 years old (7.7%)
- 59 children under the age of 18 (7.2%)
- 59 veterans (7.2%)
- 42 families (5.1%)

Poverty in Shasta County

Of Shasta County's population of 181,042, 17.13% (just over 31,000 individuals) live in poverty. This overall poverty rate is higher than that of California, which is 14.29%.

Poverty by Gender

The female poverty rate in the county is higher than the average rate at 17.64%, while the male poverty rate is 16.6%. When comparing those rates by both employment and sex, the highest poverty rate is among unemployed males at 37.34%, followed by unemployed females 36.84%, then employed females at 9.37%, and the lowest among employed males at 7.18%.

Poverty by Race

Approximately 87% of residents in Shasta County identify as white, non-Hispanic. While this group has the lowest poverty rate at 15.69%, they reflect the largest number of individuals living in poverty. This group consists of 22,238 white, non-Hispanic individuals and are representative of 70.6% of all individuals living in poverty in Shasta County.

Although persons identifying as Black/African American (non-Hispanic) make up only a little more than one percent of the population in Shasta County, they are most likely to be in poverty, with an average poverty rate of 26.72%, or 562 individuals out of a population of 2,103. This is followed closely by those persons identifying as Hispanic (of any race), with a poverty rate of 25.0%, or 4,287 out of a population of 17,134.

Poverty by Education

The poverty rates and levels of education obtained in Shasta County are directly correlated. Most likely to be in poverty are people who have not finished high school. The poverty rate among this group is 29.75%. A high school diploma cuts this rate almost in half, with high school graduates at a poverty rate of just over 16%. They are followed by those who have completed some college, with a poverty rate of 12.7%. Least likely to be in poverty are people who hold a bachelor's degree or higher, with a poverty rate of 7.33%.

Sources:

NorCal Continuum of Care 2020 Point in Time Report - https://www.co.shasta.ca.us/docs/libraries/housing-docs/norcal-coc-2020-pit-report-final.pdf?sfvrsn=8668f389_2
Office of the Assistant Secretary for Planning and Evaluation (ASPE), 2020 - <https://aspe.hhs.gov/poverty-guidelines>
World Population Review, 2020 - <https://worldpopulationreview.com/us-counties/ca/shasta-county-population>



Strategic Approach: Planning Process Summary

The Shasta County Community Action Agency partnered with the California Community Action Partnership Association (CaCAPA) to begin its strategic planning in 2020 for the agency's three-year plan. In order to gain a better understanding of the current state of poverty in the county, the agency identified many key trends through the planning meeting, as well as assessing current demographics, housing, employment, and analyzing data reports.

The strategic planning effort was led through facilitation with a CaCAPA consultant, agency staff, and board members to gain a better understanding of the current state of poverty in Shasta County. The Shasta County Community Action Agency board and staff are pleased to develop a responsive plan to meet the needs of residents in Shasta County.

Results Oriented-Management & Accountability (R.O.M.A.)

Shasta County Community Action Agency receives CSBG (Community Services Block Grant) funds from the Federal Office of Community Services, and it is administered by the State Office of Community Services Department (CSD) in California. Since 1994, the Community Action network has used an evaluation tool called R.O.M.A. (Results Oriented Management and Accountability) in order, to ensure funds align with network goals and local efforts. The ROMA tool focuses on six broad, national anti-poverty goals which also encourage local community action agencies to become more results-oriented and provide accountability.



The Six National R.O.M.A. Goals

- **Goal 1.** Low-income people become more self-sufficient. (Family)
- **Goal 2.** The conditions in which low-income people live are improved. (Community)
- **Goal 3.** Low-income people own a stake in their community. (Community)
- **Goal 4.** Partnerships among supporters and providers of services to low-income people are achieved. (Agency)
- **Goal 5.** Agencies increase their capacity to achieve results. (Agency)
- **Goal 6.** Low-income people, especially vulnerable populations, achieve their potential by strengthening family and other supportive systems. (Family)

Using the ROMA goals to identify crucial components of the plan, Shasta County Community Action Agency reviewed their internal capacity, outcomes, and other factors in order to compile the finalized strategic plan for 2021-2024. The agency is committed to build a stronger organization through the utilization of Results-Oriented Management & Accountability practices, as follows:

- The agency will collaborate with a R.O.M.A. trainer who will oversee the development and implementation of R.O.M.A. model practices to ensure a strategic approach to evaluate and assess agency outcomes.
- Internal reviews following the R.O.M.A. model will continue to be adopted, followed and reported.
- Internal staff trainings will continue to be provided to build internal knowledge, capacity and utilization of outcome-based program management.
- The agency will continue to lead and advocate for the community, clients and support partners to collectively resolve the poverty challenges faced in the community.
- The agency will continue to engage in evidence-based, best practices and innovative community action efforts to sustain operations and increase outcomes for the agency.





2021 - 2024 Goals & Strategic Objectives



GOAL 1: Increase Organizational Capacity

OBJECTIVE: Maximize SCCAA's potential for growth.

ROMA GOAL 5: Agencies increase their capacity to achieve results.

- Assess the use of existing resources and identify the need for additional resources.
- Identify and seek partnership opportunities with community organizations.
- Continuously seek new funding opportunities



GOAL 2: Program Outcomes and Assessments

OBJECTIVE: Develop program benchmarks and markers for success.

ROMA GOAL 5: Agencies increase their capacity to achieve results.

- Use strategic evaluation to identify successful and underperforming programs.
- Obtain technical assistance for the Homeless Management Information System.
- Utilize targeted assessments and build data systems for continuous program evaluation.



GOAL 3: Community Outreach and Engagement

OBJECTIVE: Promote opportunities for community engagement.

ROMA GOAL 3: Low-income people own a stake in their community.

- Engage community and recipients in program planning, implementation, and evaluation.
- Market programs and services through word of mouth, local and social media, community partners, and community organizations.
- Recruit participation from elected officials and board of supervisors.
- Public Education on SCCAA Service/Agency info.





Programs & Services

Rental Assistance Programs

Section 8 Housing Choice Voucher Program

HCV Program is a tenant-based rental assistance program which increases affordable housing choices for very low-income families. Families choose and lease decent, safe and affordable privately-owned rental housing.

Mainstream Vouchers

These are for non-elderly disabled families (between the ages of 18-61) who are homeless, at risk of homelessness, transitioning out of an institution, or at risk of institutionalization.

HUD-VASH Program

It is a partnership between the Department of Housing and Urban Development (HUD) and the Department of Veterans Affairs (VA) to provide case management, supportive services, and subsidized housing vouchers for eligible homeless Veterans.

Family Self Sufficiency program (FSS)

It is designed to help Shasta County HUD participants become financially self-sufficient through education, job training, job search, and employment. Participants follow a series of steps tailored to their needs and goals.

Family Unification Program (FUP)

It provides Housing Choice Vouchers to families for whom the lack of adequate housing is a primary factor in the imminent removal of the child(ren) from the home and the custody of the parent(s). Participants are also eligible if housing is a determining factor for the return of the child(ren) to the home. Program participants must be referred by a Child Welfare Department representative

Homeownership Vouchers are for current Family Self Sufficiency (FSS)

Participants can transition their regular Housing Choice Voucher to a homeownership voucher. FSS clients would have to qualify for a mortgage and purchase the home as their primary residence. The Housing Authority would pay a portion of their mortgage instead of a portion of their rent. Elderly and disabled persons are exempt from the requirement to participate in the FSS program, but are not prohibited from participation.

Manufactured Home Vouchers

would pay for space rent for a family who owns a manufactured home and has to pay space rent.



SCCAA Program Delivery Staff



Programs & Services

Rental Assistance Programs

Project Based Vouchers

Project Based Vouchers (PBV) are tied to a rental unit for a specific project. The voucher stays with the project and the Housing Authority always receives admin fees on the unit. If the tenant has lived in the PBV unit for one year and wants to move out the project, the tenant can receive a regular HCV voucher and move. The Housing Authority can project base up to 182 regular HCV vouchers and 80 VASH vouchers.

Partners II

Partners II is voucher program funded through the HUD Continuum of Care Homeless Assistance Grants to provide immediate housing for chronically homeless individuals with severe and persistent mental illness that enables them to live as independently as possible.

Landlord Incentive Program

Cash Incentive Program for landlords who rent to HCV participants. Program has limited funding.



SCCAA HMIS & Coordinated Entry



SCCAA Analyst and Community Development Team

Community Services Block Grant CARES

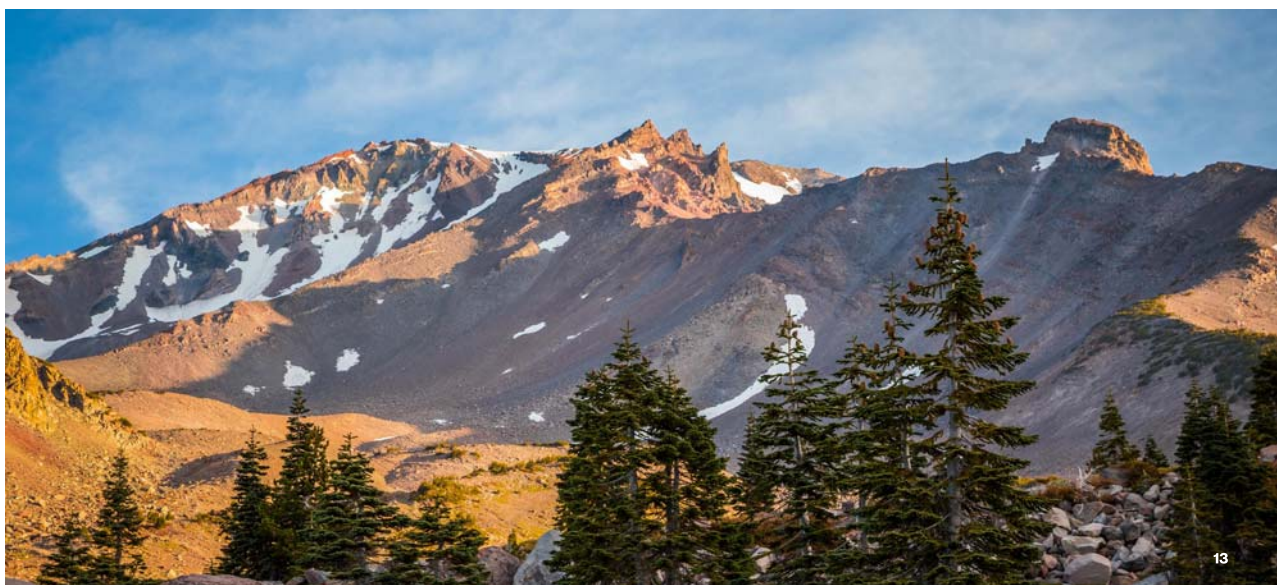
Short Term rental, mortgage, and deposit assistance for families that have been effected by COVID-19.

Community Services Block Grant Disaster Response

Short Term rental and deposit assistance for families that have been affected by the Carr Fire

Tenant Based-Rental Assistance (TBRA)

Tenant Based Rental Assistance (TBRA) is a temporary, 12-month program through Shasta County Housing and Community Action Programs.



Programs & Services

Owner Assistance Housing Programs



Downpayment Assistance

The County of Shasta has funding available to help first-time home buyers with their down payment and closing costs. The Shasta County Down Program Assistance Program (DAP) provides a loan to qualified low income first-time home buyers. The program is available in the unincorporated areas of Shasta County. Program participants can borrow up to 40% of the home purchase price.

Housing Rehabilitation Program

Shasta County Housing and Community Action Programs offers a low interest loan program for the rehabilitation of homes located in various target areas of Shasta County and within city limits of Anderson and the City of Shasta Lake. A variety of types of repairs are covered under the program, including roofs, gutters, painting, and windows. Initial eligibility is based on homeownership, income for household size, and the location of the home.

Manufactured Home Replacement

Shasta County has funding available to assist eligible homeowners to bridge a financial gap to repair, reconstruct, or replace an owner-occupied home with a manufactured home. These funds are for homes damaged or destroyed in the Carr Fire.

HMIS Administration and Coordinated Entry Program

SCCAA is the Administrator for the Homeless Management Information System (HMIS) and is responsible for system maintenance and vendor management.

SCCAA staff manages the sub-licensing agreements for all participating agencies in the NorCal CoC and provides technical support and training to end users.

SCCAA is responsible for development of the Coordinated Entry system, which is integrated with the HMIS system to streamline access to programs and housing for persons experiencing homelessness.

Lead Agency for NorCal Continuum of Care

The Norcal Continuum of Care is the largest regional consortium in California, which consists of 7 Northern California counties: Del Norte, Lassen, Modoc, Plumas, Sierra, Siskiyou, and Shasta.

SCCAA is the Lead agency for the Norcal Continuum of Care. Lead Agency responsibilities include technical support and presence at the local CoC Board meetings for each of the seven counties in the NorCal Continuum, as well as facilitation of the NorCal Executive Board Meetings and administrative support for the two Executive Subcommittees. Lead agency staff also maintains the website and public notice process for the Shasta Advisory Board and for the Executive Board and Executive subcommittees.

Lead Agency is responsible for seeking and applying for funding on behalf of the NorCal CoC and for administering the competitive funding process to distribute funding among eligible programs within each of the seven counties. The SCCAA administers over \$4.3 Million in grant funding for CoC and HMIS programs.

The Lead Agency is the fiscal agent for state and federal grant funding received through the NorCal CoC and administers all subrecipient agreements and financial reporting for each grant program.

As the facilitating agency of the Point In Time Count (PIT) Executive Committee, Lead Agency staff ensures that all members on the consortium collectively agree upon the methodology and survey instrument for completing the count. In addition, Lead Agency staff compiles PIT survey results from the seven counties and ensure that the information regarding the characteristics and counts of the homeless population in each county are submitted to HUD on behalf of the NorCal Consortium.



Programs & Services

Affordable Housing Development Projects

Shasta Lake Veteran's Village

This project will consist of a three-story apartment building with a total of 30 one-bedroom residential units. The property will serve veterans with income levels between 30- and 50-percent of the area median income. Shasta County Housing Authority has conditionally awarded the project up to 30 Project-Based Vouchers (PBV). The 30 PBV vouchers will include 27 VASH PBVs and 3 regular PBVs. This project also received \$200,000 in Homeless Housing Assistance and Prevention funding administered by the SCCAA.

Burney Commons

Through a partnership with Northern Valley Catholic Social Service, the Shasta County Housing Authority (SCHA) conditionally awarded the Burney Commons (Project), up to 30 Project-Based Vouchers (PBV). This project will provide 30 units of newly constructed affordable housing.

SquareOne Homes

Through a partnership with SCCAA, Shasta County Health and Human Services Agency, K2 Development Corporation, and Hill Country Community Clinic - five single family homes will be converted into shared housing facilities with supportive services for medically fragile individuals over the age of 65 who are homeless or at-risk of homelessness. This project is a partnership between public agencies, a private developer, and a non-profit service provider. The project leveraged over \$2.8 Million in grant funding.





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Director
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 Executive Director

Office Hours: Monday-Friday, 8:00 am to 4:00 pm

Shasta County Community Action Agency
www.co.shasta.ca.us/index/housing_index.aspx



Plan Developed by

