



# SMART Workforce Center

## **Second Chance** Employment Readiness

*Proudly Serving Shasta, Del Norte, Siskiyou & Trinity County*

### PRESENTED BY:

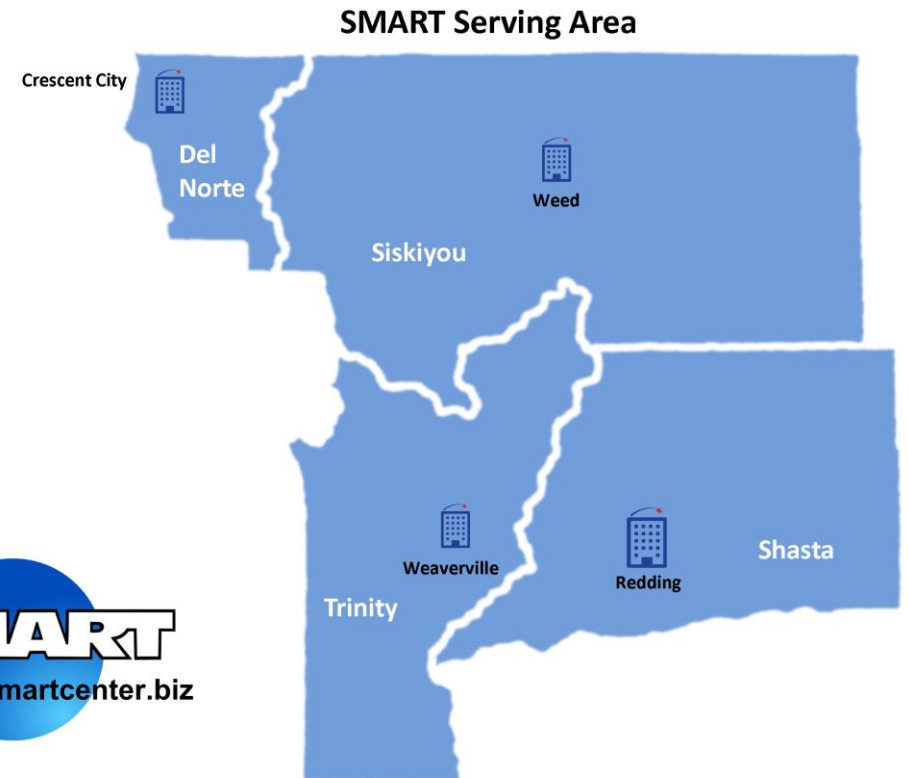
Carrian Foster, Regional Business Services Supervisor

Chelsea Miller, Business Services Representative

SMART WORKFORCE CENTER

# About SMART

- ▶ Began in Shasta County 1979
- ▶ Added Trinity County 2008
- ▶ Added Del Norte and Siskiyou County 2020
  
- ▶ 43 years: Sole Focus in Workforce Programs
- ▶ Only serve far Northern California
- ▶ Infuse approx. \$5 Million in Workforce Funding into our counties



# How SMART Serves



# SMART Services

**SMART**  
Workforce Center



## All Community Members

- ▶ Job Center
- ▶ Resume Building
- ▶ Online Application Assistance
- ▶ Local Job Postings
- ▶ Workshops



## Enrolled Clients

- ▶ Pay for Schooling
- ▶ On The Job Training or Work Experience Placement
- ▶ Transitional Jobs
- ▶ Interview Prep and Training
- ▶ Pay for Supportive Services – transportation, work clothing, school or work supplies



## Businesses

- ▶ Local and State-Wide Job Posting Boards
- ▶ Job Fairs – Virtual and In Person
- ▶ Pay for New Hire Salaries During Training Period
- ▶ Train Existing or New Employees
- ▶ Tax Credits
- ▶ Layoffs/Closing

# Referrals Wanted

[www.thesmartcenter.biz](http://www.thesmartcenter.biz)

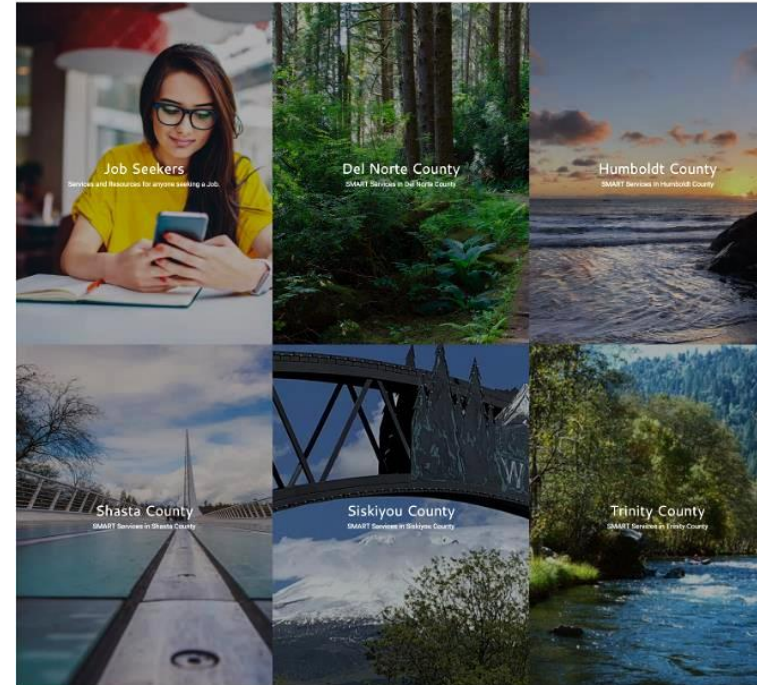
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Welcome, and congratulations- You've made the Smart Choice!  
Job Centers like the Smart Workforce Center are designed to provide a full range of assistance to local job seekers and businesses all under one roof.  
Please use the menu on the right to find more information about all the unique services at SMART or choose from the options below.  
f t i n



 SMART Workforce Center American Job Center NORTEC	<b>DEL NORTE</b> 1015 2nd St Orleans City, CA 95551 (707) 465-8007	<b>HUMBOLDT</b> 1015 2nd St Eureka, CA 95501 (707) 442-9027	<b>SHASTA</b> 1015 2nd St Redding, CA 96001 (530) 442-9027	<b>SISKIYOU</b> 1015 2nd St Weaverville, CA 96093 (530) 442-9027	<b>TRINITY</b> 1015 2nd St Weaverville, CA 96093 (530) 442-9027
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# Referrals Wanted

[www.thsmartcenter.biz](http://www.thsmartcenter.biz)



MENU



## P2E ONLINE REFERRAL

**First Name\***

**Last Name\***

**CDC Number**

**Subject Email**

**Subject Phone**

**Parole/Probation Agent\***



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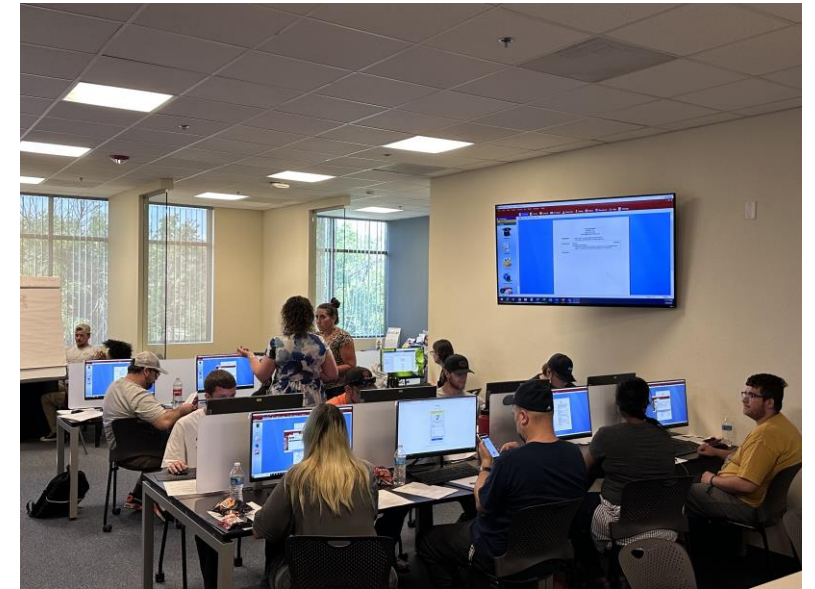
# Second Chance Employment Readiness

## ▶ Once Your Refer a Client

- ▶ A SMART Career Advisor will reach out to you for any additional questions or qualifiers for the program
- ▶ The Career Advisor then calls your client in to complete Intake/Eligibility Paperwork
  - ▶ Enroll into SMART Second Chance Employment services

## ▶ Enrolled Participants Requirements

- ▶ Maintain contact with SMART staff member weekly (in person, telephone and/or by email)
- ▶ Show Up & Do the Work
  - ▶ Incentivized Workshops- Career Exploration, Resume Creation, Interview Coaching & Soft Skills
- ▶ Training Programs
  - ▶ Monthly performance monitoring with employer and Career Advisor
  - ▶ Education Services-Provide monthly progress reports of school, including grades and attendance.
  - ▶ Provide end of semester grades and end of program Certificate of Completion.
  - ▶ Provide Employment updates, including wage increase upon completion of education (provide paystub)

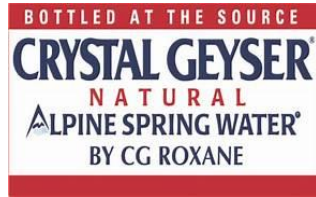


**SMART WORKFORCE CENTER IS A NO COST PROGRAM!**

# Cascade Circle, Inc



## Cottonwood Water District





# Second Chance Super Stars

## Employment Readiness & Supportive Services

- ▶ William was referred to SMART by his probation officer for job search assistance.
- ▶ He had recently and successfully completed a 90-day residential treatment program and was ready to start his job search.
- ▶ SMART provided:
  - ▶ Job Search Assistance
  - ▶ Resume Creation
  - ▶ Interview Coaching
  - ▶ Interview Clothing
  - ▶ Transportation Services – a Brand New Bike!

SMART Will continue to provide employment coaching, and assistance with obtaining a drivers license



# Second Chance Super Stars

## HVAC Certification

- ▶ Deequon was referred by his PO for assistance with employment.
- ▶ SMART provided:
  - ▶ Career Exploration
  - ▶ Application Assistance
  - ▶ Tuition Assistance
  - ▶ Supportive Services– Backpack and syllabus required supplies

SMART will continue to provide educational support as well as job search assistance when he is ready to enter the HVAC industry.





# Second Chance Super Stars

- ▶ **Forklift Certification & Transitional Employment**
- ▶ Brandon was referred to SMART by his probation officer for job search assistance.
- ▶ He was enrolled in the Step-Up Program at Shasta College and had a challenging schedule for full-time employment
- ▶ SMART provided:
  - ▶ Job Search Assistance
  - ▶ Temporary Special Grant Work- OSHA 10 Card
  - ▶ Interview Coaching
  - ▶ Resume Referrals
  - ▶ Forklift Certification Training
  - ▶ Transitional Job with a desirable local employer providing full-time employment

SMART Will continue to provide employment coaching and supportive services as he transitions into long term employment.



# SMART MOVES TO BETTER SERVE YOU



## **NEW LOCATION OPEN!**

Remote Services Available!

Civic Plaza

760 Cypress Ave Suite 210

Redding, CA 96001







Get SMART Online



@TheSmartCenterBiz



@Rdg\_SmartCenter



@The\_SmartCenter



@Smart Business Resource Center



@TheSmartCenter

# SMART ARPA & QUEST Employer Programs



## SMART BUSINESS

SEE HOW SMART WORKS FOR YOUR BUSINESS

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**SMART Workforce Center has special grant opportunities for Shasta County employers, especially those in our community who have been adversely affected by the COVID-19 pandemic.**

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Services that may be available to your business...

- Free Job Postings to Boost Recruitment Efforts
- Applicant Screening
- Resume Referrals
- New Hire Training Support
- Up to 50% Wage Reimbursement When Hiring
- Services for Under-Represented Community Members

For mor  
call 531  
www.th

For more information contact  
SMART Business Services  
530-246-7911  
[www.thesmartcenter.biz](http://www.thesmartcenter.biz)



America's Job Center  
of California™

SMART Workforce Center is an equal opportunity employer.  
Auxiliary aids and services are available to individuals with disabilities.  
CA Relay TTY 7-1-1

## How Your Business Can Participate

- Post Your Open Positions with SMART
- Interview QUEST eligible candidates
- Paid On-The –Job Training
- 50% Base Wage Reimbursement for 3 months  
*( Some instances may be 75% or longer than 3 months)*
- Participate in monthly performance check-ins with your SMART Team
- Submit Timecards & Paystubs bi-weekly for reimbursement by SMART

Our hope is that at the end of the training, you feel your new-hire is ready to thrive in their new position!

# Questions and Answers





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[jobhelp@thesmartcenter.biz](mailto:jobhelp@thesmartcenter.biz)  
[www.thesmartcenter.biz](http://www.thesmartcenter.biz)

*Thank  
you!*

America's **Job**Center  
of California<sup>SM</sup>